# News Release

#### 第一生命保険株式会社

〒100-8411 東京都千代田区有楽町 1-13-1 **The Dai-ichi Life Insurance Company, Limited**13-1, Yurakucho 1-chome, Chiyoda-ku,
Tokyo 100-8411, Japan

By your side, for life

[Unofficial Translation]

February 21, 2020

Seiji Inagaki Representative Director, President The Dai-ichi Life Insurance Company, Limited

# **Dai-ichi Life Insurance to Appoint Executive Officers**

The Dai-ichi Life Insurance Company, Limited (President: Seiji Inagaki) hereby announces that it will appoint the following executive officers effective April 1, 2020.

1. Changes of titles, retirement and newly appointment of Directors and Executive Officers

# (1) Changes of Titles (as of April 1, 2020)

As of April 1, 2020	Current title	Name
Representative Director, Senior	Director, Managing Executive Officer	Masamitsu Nambu
Managing Executive Officer		
Director, Managing Executive Officer	Director, Managing Executive Officer	Hideo Hatanaka
	Chief General Manager, Corporate	
	Planning and Government Relations	
Director, Managing Executive Officer	Director, Managing Executive Officer	Munehiro Uryu
Chief General Manager, Corporate		
Planning and Government Relations		
Director, Managing Executive Officer*	Managing Executive Officer	Ichiro Okamoto
Director, Managing Executive Officer	Executive Officer	Kyoichi Saito
General Manager, Wholesale	General Manager, Financial Institution	
Management Dept.	Relations Dept	
Director, Managing Executive Officer	Executive Officer	Hiroyuki Kanou
	General Manager, Human Resources	
	Dept.	
Managing Executive Officer	Executive Officer	Hideki Higuchi
Chief General Manager, Eastern	Chief General Manager, Eastern	
Market II	Market II	
Managing Executive Officer	Executive Officer	Yasutaka
Chief General Manager, Eastern	Chief General Manager, Eastern	Shimokawa
Market I	Market I	
Managing Executive Officer	Executive Officer	Hisashi Takada
Managing Executive Officer	Executive Officer	Kozo Kita
Managing Executive Officer	Executive Officer	Yasumasa Iwai
General Manager, Innovation Strategy		
Dept.		
Managing Executive Officer	Executive Officer	Yoshitaka Okumura
	General Manager, Retail Management	
	Dept.	
Executive Officer	Executive Officer	Toshimitsu
General Manager, Nagoya Branch	General Manager, Higashi-Shikoku	Miyauchi
Office	Branch Office	
Executive Officer	Executive Officer	Kyoichi Haida
	General Manager, Business Process	
	Planning Dept.	

Note: The appointment of Ichiro Okamoto is based on the premise of an approval from the authority.

# (2) Retiring Officer (as of March 31, 2020)

Current title	Name	Remarks
Representative Director,	Hideo Teramoto	Hideo Teramoto will be appointed as a
Vice Chairman		Director,Vice Chairman of Dai-ichi Life
		Holdings, Inc. on April 1, 2020.
Representative Director,	Satoru Tsutsumi	Satoru Tsutsumi continues to be a
Vice President		Representative Director, Vice President of Dai-
Chief General Manager,		ichi Life Holdings, Inc.
Financial Institution		
Relations		
Representative Director,	Kenji Sakurai	Kenji Sakurai continues to be a Vice President
Vice President		of Dai-ichi Life Holdings, Inc.
Director, Senior Managing	Kazuma Ishii	Kazuma Ishii will be appointed as a Director
Executive Officer		of Dai-ichi Life Holdings, Inc. on April 1,
		2020.
Managing Executive	Norimitsu Kawahara	Norimitsu Kawahara continues to be a
Officer		Managing Executive Officer of Dai-ichi Life
		Holdings, Inc.
Executive Officer	Koichi Oizumi	Koichi Oizumi will be appointed as
		Representative Director, Vice President of
		Corporate-pension Business Service Co., Ltd.
		on April 1, 2020.

# (3) Appointment of New Executive Officers (as of April 1, 2020)

As of April 1, 2020	Name
Director, Managing Executive Officer*	Mamoru Akashi
Managing Executive Officer	Tomohiko Asano
Executive Officer	Mitsuhiro Uehara
Deputy Chief General Manager,	
Metropolitan Market	
Executive Officer	Takahito Shibuya
General Manager, Total Life Planning	
and Sales Training Dept.	
Executive Officer	Shiyouji Takeuchi
General Manager, Government Relations	
Dept.	

Executive Officer	Takako Kitahori
General Manager, Communication	
Design Dept.	
Executive Officer	Takashi Iida
General Manager, Group Pension	
Business Unit.	

Note: The appointment of Mamoru Akashi is based on the premise of an approval from the authority.

2. Directors, Audit and Supervisory Board Members and Executive Officers as of April 1, 2020

As of April 1, 2020	Name
Representative Director, Chairman of the Board	Koichiro Watanabe
Representative Director, President	Seiji Inagaki
Representative Director, Senior Managing Executive	Masamitsu Nambu
Officer	
Director, Managing Executive Officer	Hideo Hatanaka
Director, Managing Executive Officer	Hiroshi Shoji
Director, Managing Executive Officer	Tetsuya Kikuta
Director, Managing Executive Officer	Munehiro Uryu
Director, Managing Executive Officer	Ichiro Okamoto
Director, Managing Executive Officer	Mamoru Akashi
Director, Managing Executive Officer	Kyoichi Saito
Director, Managing Executive Officer	Hiroyuki Kanou
Director	Morinobu Nagahama
Director	Michiko Miyamoto
Director	Keisuke Yokoo
Director	Haruo Funabashi
Audit and Supervisory Board Member(Full-Time)	Masahiro Takashima
Audit and Supervisory Board Member(Full-Time)	Ryuichi Yamamoto
Audit and Supervisory Board Member	Tsuneaki Taniguchi
Audit and Supervisory Board Member	Takehiko Nagasaki
Audit and Supervisory Board Member	Sanae Tanaka
Managing Executive Officer	Katsuhisa Watanabe
Managing Executive Officer	Kimihiro Sato
Managing Executive Officer	Chieko Takahashi
Managing Executive Officer	Mitsunori Moriguchi
Managing Executive Officer	Yasuhiro Miyata
Managing Executive Officer	Hideki Higuchi
Managing Executive Officer	Yasutaka Shimokawa
Managing Executive Officer	Hisashi Takada
Managing Executive Officer	Kozo Kita
Managing Executive Officer	Yasumasa Iwai
Managing Executive Officer	Yoshitaka Okumura
Managing Executive Officer	Tomohiko Asano
Executive Officer	Sumie Watanabe
Executive Officer	Shoji Yamanaka
Executive Officer	Tsuyoshi Kawamoto

As of April 1, 2020	Name
Executive Officer	Masahiro Akashi
Executive Officer	Tatsuya Hayakawa
Executive Officer	Toshimitsu Miyauchi
Executive Officer	Hiroyuki Miyoshi
Executive Officer	Kazuyuki Shigemoto
Executive Officer	Kyoichi Haida
Executive Officer	Mitsuhiro Uehara
Executive Officer	Takahito Shibuya
Executive Officer	Shiyouji Takeuchi
Executive Officer	Takako Kitahori
Executive Officer	Takashi Iida

# 3. Responsibilities of and delegation to Executive Officers as of April 1, 2020

Name and Title	Responsibilitie	es ("Supervising" or "In charge of")	Delegation
Masamitsu Nambu	In charge of	Secretarial Dept., Affiliated Business Management	
(Representative		Dept., Human Resources Dept., Sales Office	
Director, senior		Manager Training Dept.	
Managing Executive			
Officer)			
Hideo Hatanaka	In charge of	Internal Audit Dept.	
(Director, Managing			
Executive Officer)			
Hiroshi Shoji	In charge of	Profit Management Dept., Actuarial Dept.,	
(Director, Managing		Investment Administration Dept., Credit Dept.	
Executive Officer)			
Tetsuya Kikuta	In charge of	Separate Account Management Dept., Investment	
(Director, Managing		Planning Dept., Corporate and Structured Finance	
Executive Officer)		Dept., Real Estate Investment Dept.	
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Munehiro Uryu	Supervising	Regulatory Affairs Dept.	Chief General Manager,
(Director, Managing	1 0		Corporate Planning and
Executive Officer)			Government Relations
,	In charge of	Dai-ichi's Social Responsibility Promotion Dept.,	
	in charge of	Corporate Planning Dept., Public Relations Dept.	
		Corporate Framming Dept., Fubile Relations Dept.	
Ichiro Okamoto	In charge of	Compliance Control Dept., Risk Management Dept.,	
(Director, Managing		Corporate Service Dept., Legal Dept.	
Executive Officer)			
Mamoru Akashi	Supervising	Communication Design Dept.	
(Director, Managing	- 1		
Executive Officer)	In charge of	Marketing Strategy Dept.	
Kyoichi Saito	Supervising	Group Life Insurance Business Dept., Group Pension	General Manager,
(Director, Managing		Business Dept., Group Pension Service Dept.,	Wholesale Management
Executive Officer)		Corporate Relations Dept. No.1, No.2, No.3, No.4,	Dept.
		No.5, No.6, No.7, and No.8, Dispersed Sector	
		Relations Dept., Public Sector Relations Dept.,	
		Metropolitan Corporate Relations Dept. No.1, No.2,	
		and No.3, Kanagawa Sales Bureau, Hokkaido Sales	
		Bureau, East Japan Corporate Relations Dept., West	
		Japan Sales Bureau, Chubu Corporate Relations	
		Dept., Osaka Corporate Relations Dept., Kyoto/Kobe	
		Corporate Relations Dept.	
	In charge of	Wholesale Management Dept., International	
		Corporate Relations Dept., Financial Institution	
		Relations Dept.	
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Unofficial Translation Name and Title		es ("Supervising" or "In charge of")	Delegation
Hiroyuki Kanou	Supervising	Metropolitan Sales Management Dept., East Japan	
(Director, Managing		Sales Management Dept., West Japan Sales	
Executive Officer)		Management Dept., Chubu Sales Management Dept.,	
		Kansai Sales Management Dept.	
	In charge of	Retail Management Dept., Sales Force Planning	-
		Dept., Workplace Sales Force Promotion Dept.	
Katsuhisa Watanabe	In charge of	Chubu Sales Management Dept., Chubu Corporate	Chief General Manager,
(Managing Executive		Relations Dept.	Chubu Market
Officer)		-	
Kimihiro Sato	In charge of	Metropolitan Sales Management Dept., Metropolitan	Chief General Manager,
(Managing Executive		Corporate Relations Dept. No.1, No.2, and No.3,	Metropolitan Market
Officer)		Kanagawa Sales Bureau	
Chieko Takahashi	In charge of	Group Life Insurance Business Dept., Public Sector	General Manager, Public
(Managing Executive		Relations Dept.	Sector Relations Dept.
Officer)		207	Z Tetor Tiesmono Bopti
Mitsunori Moriguchi	In charge of	Corporate Relations Dept. No.5, No.6, No.7, and	
(Managing Executive		No.8, Dispersed Sector Relations Dept.	
Officer)		No.0, Dispersed Sector Relations Dept.	
Yasuhiro Miyata	In charge of	Kansai Sales Management Dept., Osaka Corporate	Chief General Manager,
(Managing Executive		Relations Dept., Kyoto/Kobe Corporate Relations	Kansai Market
Officer)		Dept.	
Hideki Higuchi	In charge of	East Japan Sales Management Dept., East Japan	Chief General Manager,
(Managing Executive		Corporate Relations Dept.	Eastern Market II
Officer)			
Yasutaka Shimokawa	In charge of	East Japan Sales Management Dept. (joint oversight	Chief General Manager,
(Managing Executive		with Mr. Higuchi), Hokkaido Sales Bureau, East	Eastern Market I
Officer)		Japan Corporate Relations Dept. (joint oversight with	
		Mr. Higuchi)	
Hisashi Takada	In charge of	Corporate Relations Dept. No.1, No.2, No.3 and	
(Managing Executive		No.4	
Officer)			
Kozo Kita	In charge of	Agency Management Dept., Agency Sales Dept.	
(Managing Executive		No.1, and No.2	
Officer)			
Yasumasa Iwai	In charge of	Innovation Strategy Dept., IT Business Process	General Manager,
(Managing Executive		Planning Dept.(the matters regarding Data	Innovation Strategy Dept.
Officer)		Management Center, joint oversight with Mr.	
		Kawamoto)	
Yoshitaka Okumura	Supervising	Financial Planning and Consulting Dept., Customer	
(Managing Executive		Service Dept.	
Officer)	In charge of	Customer First Promotion Dept., Multi Brand Sales	-
Officer)			
Officer)	_	Promotion Dept., Sales Personnel Dept., Contact	

[Unofficial Translation  Name and Title		es ("Supervising" or "In charge of")	Delegation
Tomohiko Asano (Managing Executive Officer)	In charge of	International Subsidiary Management Dept.	
Sumie Watanabe (Executive Officer)	In charge of	Human Resources Dept. (the matters regarding Diversity and Inclusion, joint oversight with Mr. Nambu), Financial Planning and Consulting Dept., Customer Service Dept.	
Shoji Yamanaka (Executive Officer)	In charge of		General Manager, Chiba Branch Office
Tsuyoshi Kawamoto (Executive Officer)	In charge of	IT Business Process Planning Dept.	
Masahiro Akashi (Executive Officer)	In charge of	West Japan Sales Management Dept., West Japan Sales Bureau	Chief General Manager, Western Market II
Tatsuya Hayakawa (Executive Officer)	In charge of	West Japan Sales Management Dept., West Japan Sales Bureau(joint oversight with Mr. Akashi above mentioned 2 divisions)	Chief General Manager, Western Market I
Toshimitsu Miyauchi (Executive Officer)	In charge of		General Manager, Nagoya Branch Office
Hiroyuki Miyoshi (Executive Officer)	In charge of		General Manager, Kobe Branch Office
Kazuyuki Shigemoto (Executive Officer)	In charge of	Fixed Income Investment Dept., Global Fixed Income Investment Dept., Equity Investment Dept., Alternative Investment Dept., Responsible Investment Dept.	Chief General Manager, Investment
Kyoichi Haida (Executive Officer)	In charge of	Business Process Planning Dept., Underwriting and Medical Dept., Policy Service Dept., Claims Dept.	
Mitsuhiro Uehara (Executive Officer)	In charge of	Metropolitan Sales Management Dept., Metropolitan Corporate Relations Dept. No.1, No.2, and No.3, Kanagawa Sales Bureau(joint oversight with Mr. Sato above mentioned 5 divisions)	Deputy Chief General Manager, Metropolitan Market
Takahito Shibuya (Executive Officer)	In charge of	Product Development and Management Dept., Investment Trust Service Dept., Total Life Planning and Sales Training Dept.	General Manager, Total Life Planning and Sales Training Dept.
Shiyouji Takeuchi (Executive Officer)	In charge of	Regulatory Affairs Dept.	General Manager, Regulatory Affairs Dept.

Name and Title	Responsibilities ("Supervising" or "In charge of")		Delegation
Takako Kitahori	In charge of	Communication Design Dept.	General Manager,
(Executive Officer)			Communication Design
			Dept.
Takashi Iida	In charge of	Investment Trust Service Dept. (joint oversight with	General Manager,
(Executive Officer)		Mr. Shibuya), Group Pension Business Dept., Group	Group Pension Business
		Pension Service Dept., Separate Account	Dept.
		Management Dept. (joint oversight with Mr. Kikuta)	

- Note: 1. "Supervising" means that the Executive Officers provide advice or guidance for the other Executive Officers who are in charge of their departments from a total perspective, and support the President.
  - 2. Executive Officers are in charge of parts of branch office's business in accordance with their responsibilities.
  - 3. Mr. Watanabe, Chief General Manager of Chubu Market, concurrently serves as General Manager of Chubu Operations Bureau.
  - 4. Mr. Miyata, Chief General Manager of Kansai Market, concurrently serves as General Manager of Kansai Operations Bureau.
  - 5. Mr. Higuchi is in charge of the Kanto, Tokai and Hokushinetsu area as Chief General Manager of Eastern Market II.
  - 6. Mr. Shimokawa is in charge of Hokkaido and Tohoku area as Chief General Manager of Eastern Market I.
  - 7. Mr. Akashi is in charge of Kyusyu area as Chief General Manager of Western Market II.
  - 8. Mr. Hayakawa is in charge of Chugoku and Shikoku area as Chief General Manager of Eastern Market I.
  - Mr. Uehara assist Chief General Manager, Metropolitan Market as Deputy Chief General Manager, Metropolitan Market

# 4. Reasons for appointment

Name	Reasons
	He has extensive experience in the domestic life insurance business,
	through his two consecutive general manager positions at branch offices
	and has been engaged in sales strategy related projects. In addition, he
Mamoru Akashi	has led the breakthrough of The Dai-ichi Frontier Life Insurance Co.,
Mamoru Akasin	Ltd. business, as head of the Planning and General Affairs Department.
	Overall, he has the capacity to carry out duties as an executive officer of
	The Dai-ichi Life Insurance Company, Limited with precision, fairness
	and efficiency.
	He has been mainly engaged in international life insurance and asset
	management businesses, in addition to his experience as an overseas
	trainee. In terms of the overseas business, he has contributed
	significantly to the growth of overseas business by successfully carrying
Tomohiko Asano	out difficult acquisitions including Protective Life Corporation. He is
	currently engaged in asian operations as a Chief General Manager of
	Asia Pacific. Overall, he has the capacity to carry out duties as an
	executive officer of The Dai-ichi Life Insurance Company, Limited with
	precision, fairness and efficiency.
	He has been mainly engaged in the retail business and he has
	experienced various branch office positions as manager, regional
	manager, and general manager. He currently leads the Tokyo area
	business, which has the largest market with an intense competitive
NA'. 1' II 1	environment as a general manager of the Metropolitan Sales
Mitsuhiro Uehara	Management Dept. He has planned and put in place flexible and prompt
	measures in response to market changes, such as introducing next-
	generation branch offices. Overall, he has the capacity to carry out duties
	as an executive officer of The Dai-ichi Life Insurance Company, Limited
	with precision, fairness and efficiency.
	He has mainly been engaged in product development and management
	businesses. He has led the product structure reform that drastically
	changed the product portfolio of The Dai-ichi Life Insurance Company,
	Limited., with strong leadership while dramatically changing the strategy
Takahito Shibuya	from life insurance products to third sector products. He is also active as
	a leader in education of insurance product. Overall, he has the capacity to
	carry out duties as an executive officer of The Dai-ichi Life Insurance
	Company, Limited with precision, fairness and efficiency.

[Unofficial Translation]	
	He has mainly been engaged in underwriting and corporate planning
	businesses. In fiscal year 2018, as general manager of Regulatory Affairs
	Dept. and as secretariat of the head company of the Life Insurance
	Association of Japan, he has contributed to enhancing the presence of
	The Dai-ichi Life Insurance Company, Limited through implementing
Shiyouji Takeuchi	appropriate measures to address the issues faced by the life insurance
Shiyouji Takeuchi	industry. He built a strong relationship with the government and the Life
	Insurance Association of Japan, and contributed to faster and more
	efficient engagement with the life insurance industry and individual
	companies. Overall, he has the capacity to carry out duties as an
	executive officer of The Dai-ichi Life Insurance Company, Limited with
	precision, fairness and efficiency.
	She has mainly been engaged in retail and corporate planning businesses.
	She demonstrates superior management skills as general manager of the
	Marketing Strategy Dept. She leads the development of new marketing
	practices in domestic group sales strategy, InsTech and new business
Talvalva Vitahari	development domain as well as the development of the small-amount and
Takako Kitahori	short-term insurance business. In addition, she plays a central role in
	domestic sales strategy, through launching InsTech, planning agency
	business strategies, and promoting business expansion. Overall, she has
	the capacity to carry out duties as an executive officer of The Dai-ichi
	Life Insurance Company, Limited with precision, fairness and efficiency.
	He has mainly been engaged in the asset management business and he
	has extensive experience. He is also actively working to develop asset
	management human resources through holding financial engineering
	courses. He has realized structural reform and improved profitability
Takashi Iida	during his tenure at the Separate Account Management Dept. Currently,
	he is developing various initiative to expand the group pension business.
	Overall, he has the capacity to carry out duties as an executive officer of
	The Dai-ichi Life Insurance Company, Limited with precision, fairness
	and efficiency.

# 5. Biography of Newly Appointed Executive Officers

Name	Mamoru Akashi	
Date of Birth	October 9, 1964	
Education	March 1988	Graduated from Keio University,
		Faculty of Business and Commerce
Career History	April 1988	Joined The Dai-ichi Mutual Life Insurance Company
	April 2009	General Manager, Sasebo Sales Branch Office
	April 2011	General Manager, Atsugi Branch Office
	April 2013	Treated like General Manager,
		The Dai-ichi Frontier Life Insurance Co., Ltd.
	April 2015	Treated like Special General Manager
	April 2016	Treated like Executive Officer,
		The Dai-ichi Life Insurance Co., Ltd.
	April 2016	Representative Director, Vice President
		The Dai-ichi Frontier Life Insurance Co., Ltd.
	October 2016	Treated like Executive Officer
		The Dai-ichi Life Holdings, Inc.
	April 2019	Treated like Managing Executive officer

Name	Tomohiko Asano	
Date of Birth	October 7, 1967	
Education	March 1990	Graduated from Keio University,
		Faculty of Economics
Career History	April 1990	Joined The Dai-ichi Mutual Life Insurance Company
	April 2011	Treated like General Manager, DIAM Co., Ltd.
	April 2014	General Manager, International Business Management Dept., The
		Dai-ichi Life Insurance Co., Ltd.
	January 2015	General Manager, International Life Insurance Business Unit and
		International Business Management Dept.
	October 2016	General Manager, International Life Insurance Business Unit, The
		Dai-ichi Life Holdings, Inc.
	April 2017	Executive Officer
		General Manager, International Life Insurance Business Unit
	April 2018	Executive Officer
		Chief General Manager, Asia Pacific

Name	Mitsuhiro Ueha	ra
Date of Birth	December 17, 1966	
Education	March 1989	Graduated from Waseda University,
		Faculty of Sociology
Career History	April 1989	Joined The Dai-ichi Mutual Life Insurance Company
	April 2010	General Manager, Fukushima Branch Office, The Dai-ichi Life
		Insurance Co., Ltd.
	April 2014	General Manager, Kyoto Branch Office
	April 2017	Senior General Manager, Metropolitan Sales Management Dept.

Name	Takahito Shibuya	ı
Date of Birth	November 4, 196	7
Education	March 1990	Graduated from Hitotsubashi University,
		Faculty of Business and Commerce
Career History	April 1990	Joined The Dai-ichi Mutual Life Insurance Company
	April 2011	General Manager, Product Development and Management Dept.,
		The Dai-ichi Life Insurance Co., Ltd.
	April 2018	General Manager, Total Life Planning and Sales Training Dept.

Name	Shiyouji Takeuch	i
Date of Birth	February 5, 1971	
Education	March 1993	Graduated from Tokyo Metropolitan University,
		Faculty of Law
Career History	April 1993	Joined The Dai-ichi Mutual Life Insurance Company
	April 2014	General Manager, Research Dept., the Dai-ichi Life Insurance
		Co., Ltd.
	August 2015	General Manager, Corporate Planning Dept.
	October 2016	General Manager, Government Relations Dept.

Name	Takako Kitahori	
Date of Birth	July 1, 1969	
Education	March 1994	Graduated from The University of Tokyo,
		Faculty of Agriculture
Career History	April 1994	Joined The Dai-ichi Mutual Life Insurance Company
	April 2015	General Manager, Marketing Strategy Dept., Dai-ichi Life
		Insurance Co., Ltd.

April 5, 1970	
March 1994	Graduated from Keio University,
	Faculty of Science and Technology
April 1994	Joined The Dai-ichi Mutual Life Insurance Company
April 2015	General Manager, Investment Planning Dept., Dai-ichi Life
	Insurance Co., Ltd.
April 2016	General Manager, Separate Account Management Dept.
April 2018	General Manager, Group Pension Business Unit
N	March 1994 April 1994 April 2015 April 2016

Investor Contact: Investor Relations Center Corporate Planning Department +81 50 3780 6930

This press release may contain statements that are "forward-looking statements" regarding our intent, belief or current expectations of management with respect to our future results of operations and financial condition. Any such forward-looking statements are not historical facts but instead represent only our belief regarding future events, many of which, by their nature, are inherently uncertain and outside our control. Important factors that could cause actual results to differ from those in specific forward-looking statements include, without limitation, economic and market conditions, consumer sentiment, political events, level and volatility of interest rates, currency exchange rates, security valuations and competitive conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ.