# News Release

#### 第一生命保険株式会社

〒100-8411 東京都千代田区有楽町 1-13-1

The Dai-ichi Life Insurance Company, Limited
13-1, Yurakucho 1-chome, Chiyoda-ku,
Tokyo 100-8411, Japan

By your side, for life

DAI-ICHI LIFE

[Unofficial Translation]

February 22, 2019

Seiji Inagaki Representative Director, President The Dai-ichi Life Insurance Company, Limited

### Dai-ichi Life Insurance to Appoint Executive Officers

The Dai-ichi Life Insurance Company, Limited (President: Seiji Inagaki) hereby announces that it will appoint the following executive officers effective April 1, 2019.

1. Changes of titles, retirement and newly appointment of Directors and Executive Officers

#### (1) Changes of Titles (as of April 1, 2019)

As of April 1, 2019	Current title	Name
Director, Managing Executive Officer	Director, Managing Executive Officer	Tetsuya Kikuta
General Manager, Corporate and		
Structured Finance Dept.		
Managing Executive Officer	Managing Executive Officer	Masahiro Takashima
	Chief General Manager,	
	Kansai Operations Bureau	
Managing Executive Officer	Managing Executive Officer	Katsuhisa Watanabe
Chief General Manager, Chubu Market	Chief General Manager,	
	Chubu Operations Bureau	
Managing Executive Officer	Executive Officer	Yasuhiro Miyata
Chief General Manager, Kansai Market	Chief General Manager, Investment	
	General Manager, Equity Investment	
	Dept.	
Managing Executive Officer	Executive Officer	Ichiro Okamoto
Executive Officer	Executive Officer	Hideki Higuchi
Chief General Manager, Eastern Market	Chief General Manager,	
п	Central Tokyo Market	
Executive Officer	Executive Officer	Yasutaka
Chief General Manager, Eastern Market I	Chief General Manager, Eastern Market	Shimokawa
	General Manager, Hokkaido Market	
Executive Officer	Executive Officer	Masahiro Akashi
Chief General Manager, Western Market	Chief General Manager, Western Market	
п	General Manager, Western Market	

#### (2) Retiring Officer (as of March 31, 2019)

Current title	Name	Remarks
Managing Executive Officer	Atsushi Takahashi	Atsushi Takahashi will be appointed as Advisor
		of THE DAI-ICHI BUILDING CO., LTD. on
		April 1, 2019.
Executive Officer	Ryuzo Akamatsu	Ryuzo Akamatsu will be appointed as Vice
General Manager, Kobe		President of THE DAI-ICHI BUILDING CO.,
Branch Office		LTD. on April 1, 2019.

# (3) Appointment of New Executive Officers (as of April 1, 2019)

As of April 1, 2019	Name
Executive Officer	Tatsuya Hayakawa
Chief General Manager, Western Market I	
Executive Officer	Toshimitsu Miyauchi
General Manager, Higashi-Shikoku	
Branch Office	
Executive Officer	Hiroyuki Miyoshi
General Manager, Kobe Branch Office	
Executive Officer	Kazuyuki Shigemoto
Chief General Manager, Investment	
Executive Officer	Kyoichi Haida
General Manager, Business Process	
Planning Dept.	

2. Directors, Audit and Supervisory Board Members and Executive Officers as of April 1, 2019

As of April 1, 2019	Name
Representative Director, Chairman of the Board	Koichiro Watanabe
Representative Director, President	Seiji Inagaki
Representative Director, Vice Chairman	Hideo Teramoto
Representative Director, Vice President	Satoru Tsutsumi
Representative Director, Vice President	Kenji Sakurai
Director, Senior Managing Executive Officer	Kazuma Ishii
Director, Managing Executive Officer	Masamitsu Nambu
Director, Managing Executive Officer	Hideo Hatanaka
Director, Managing Executive Officer	Hiroshi Shoji
Director, Managing Executive Officer	Tetsuya Kikuta
Director, Managing Executive Officer	Munehiro Uryu
Director	Morinobu Nagahama
Director	Michiko Miyamoto
Director	Keisuke Yokoo
Director	Haruo Funabashi
Audit and Supervisory Board Member(Full-Time)	Atsushi Nagayama
Audit and Supervisory Board Member(Full-Time)	Ryuichi Yamamoto
Audit and Supervisory Board Member	Tsuneaki Taniguchi
Audit and Supervisory Board Member	Takehiko Nagasaki
Audit and Supervisory Board Member	Sanae Tanaka
Managing Executive Officer	Masahiro Takashima
Managing Executive Officer	Katsuhisa Watanabe
Managing Executive Officer	Kimihiro Sato
Managing Executive Officer	Tatsusaburo Yamamoto
Managing Executive Officer	Chieko Takahashi
Managing Executive Officer	Mitsunori Moriguchi
Managing Executive Officer	Yasuhiro Miyata
Managing Executive Officer	Ichiro Okamoto
Executive Officer	Koichi Oizumi
Executive Officer	Sumie Watanabe
Executive Officer	Hideki Higuchi
Executive Officer	Yasutaka Shimokawa
Executive Officer	Kyoichi Saito
Executive Officer	Hisashi Takada
Executive Officer	Hiroyuki Kanou
Executive Officer	Kozo Kita

As of April 1, 2019	Name
Executive Officer	Yasumasa Iwai
Executive Officer	Yoshitaka Okumura
Executive Officer	Shoji Yamanaka
Executive Officer	Tsuyoshi Kawamoto
Executive Officer	Masahiro Akashi
Executive Officer	Tatsuya Hayakawa
Executive Officer	Toshimitsu Miyauchi
Executive Officer	Hiroyuki Miyoshi
Executive Officer	Kazuyuki Shigemoto
Executive Officer	Kyoichi Haida

## 3. Responsibilities of and delegation to Executive Officers as of April 1, 2019

Name and Title		es ("Supervising" or "In charge of")	Delegation
Hideo Teramoto	Supervising	IT Business Process Planning Dept., Marketing	
(Representative		Strategy Dept.(the matters regarding InsTech), Total	
Director, Vice		Life Planning and Sales Training Dept.(the matters	
Chairman)		regarding InsTech)	
Satoru Tsutsumi	Supervising	Group Life Insurance Business Unit, Agency	Chief General Manager,
(Representative		Management Dept. (the matters regarding Agency	Financial Institution
Director,		Relationship Promotion Center, joint oversight with	Relations
Vice President)		Mr. Sakurai), Wholesale Management Dept.,	
		Corporate Relations Dept. No.1, No.2, No.3, No.4,	
		No.5, No.6, No.7 and No.8, International Corporate	
		Relations Dept., Financial Institution Relations Dept.,	
		Dispersed Sector Relations Dept., Public Sector	
		Relations Dept., Metropolitan Corporate Relations	
		Dept. No.1, No.2 and No.3, Kanagawa Sales Bureau,	
		Hokkaido Sales Bureau, East Japan Corporate	
		Relations Dept., West Japan Sales Bureau, Chubu	
		Corporate Relations Dept., Osaka Corporate Relations	
		Dept., Kyoto/Kobe Corporate Relations Dept.	
	In charge of	Investment Trust Service Center, Group Pension	
		Business Unit, Group Pension Service Dept., Separate	
		Account Management Dept.	
Kenji Sakurai	Supervising	Quality Management Promotion Dept., Alliance	
(Representative		Business Promotion Dept., Retail Management Dept.,	
Director,		Sales Personnel Dept., Workplace Sales Force	
Vice President)		Promotion Dept., Financial Planning and Consulting	
		Dept., Customer Service Dept., Contact Center	
		Control Dept., Agency Management Dept., Agency	
		Sales Dept. No.1, Agency Sales Dept. No.2,	
		Metropolitan Sales Management Dept., East Japan	
		Sales Management Dept., West Japan Sales	
		Management Dept., Chubu Sales Management Dept.,	
		Kansai Sales Management Dept.	
Kazuma Ishii	In charge of	Internal Audit Dept.	
(Director,			
Senior Managing			
Executive Officer)			
Masamitsu Nambu	Supervising	Business Process Planning Dept., Underwriting and	
(Director,		Medical Dept., Policy Service Dept., Claims Dept.	
Managing Executive	In charge of	Quality Management Promotion Dept., Alliance	
Officer)		Business Promotion Dept., Contact Center Control	
Officer)			

[Unofficial Translat Name and Title		es ("Supervising" or "In charge of")	Delegation
Hideo Hatanaka (Director, Managing Executive Officer)	In charge of	Dai-ichi's Social Responsibility Promotion Center, Corporate Planning Dept., Government Relations Dept., Public Relations Dept.	Chief General Manager, Corporate Planning and Government Relations
Hiroshi Shoji (Director, Managing Executive Officer)	In charge of	Profit Management Dept., Financial Planning and Actuarial Dept., Investment Administration Dept., Credit Dept.	
Tetsuya Kikuta (Director, Managing Executive Officer)	In charge of	Separate Account Management Dept.( joint oversight with Mr. Tsutsumi), Investment Planning Dept., Corporate and Structured Finance Dept., Real Estate Dept.	General Manager, Corporate and Structured Finance Dept.
Munehiro Uryu (Director, Managing Executive Officer)  Masahiro Takashima (Managing Executive Officer)	In charge of  In charge of	Marketing Strategy Dept. (except for the matters regarding InsTech), Product Development and Management Unit, Investment Trust Service Center(joint oversight with Mr. Tsutsumi), Sales Force Planning Dept.  the matters regarding specific assignments	
Katsuhisa Watanabe (Managing Executive Officer)	In charge of	Chubu Sales Management Dept., Chubu Corporate Relations Dept.	Chief General Manager, Chubu Market
Kimihiro Sato (Managing Executive Officer)	In charge of	Total Life Planning and Sales Training Dept. (except for the matters regarding InsTech), Metropolitan Sales Management Dept., Metropolitan Corporate Relations Dept. No.1 No.2 and No.3, Kanagawa Sales Bureau	Chief General Manager, Metropolitan Market
Tatsusaburo Yamamoto (Managing Executive Officer)	Supervising	Human Resources Dept.	
Chieko Takahashi (Managing Executive Officer)	In charge of	Group Life Insurance Business Unit, Public Sector Relations Dept.	General Manager, Public Sector Relations Dept.
Mitsunori Moriguchi (Managing Executive Officer)	In charge of	Corporate Relations Dept. No.5, No.6, No.7 and No.8, Dispersed Sector Relations Dept.	
Yasuhiro Miyata (Managing Executive Officer)	In charge of	Kansai Sales Management Dept., Osaka Corporate Relations Dept., Kyoto/Kobe Corporate Relations Dept.	Chief General Manager, Kansai Market
Ichiro Okamoto (Managing Executive Officer)	In charge of	Compliance Control Dept., Risk Management Dept., General Affairs Dept., Legal Dept.	

[Unofficial Translat Name and Title		es ("Supervising" or "In charge of")	Delegation
Koichi Oizumi (Executive Officer)	In charge of	Policy Service Dept., Claims Dept.	
Sumie Watanabe	In charge of	Human Resources Dept. (the matters regarding	
(Executive Officer)		Diversity and Inclusion, joint oversight with Mr.  Kanou), Financial Planning and Consulting Dept.,	
		Customer Service Dept.	
Hideki Higuchi	In charge of	East Japan Sales Management Dept., East Japan	Chief General Manager,
(Executive Officer)		Corporate Relations Dept.	Eastern Market II
Yasutaka Shimokawa	In charge of	East Japan Sales Management Dept. (joint oversight	Chief General Manager,
(Executive Officer)		with Mr. Higuchi), Hokkaido Sales Bureau, East	Eastern Market I
		Japan Corporate Relations Dept. (joint oversight with Mr. Higuchi)	
Kyoichi Saito	In charge of	Agency Management Dept. (the matters regarding	General Manager,
(Executive Officer)		Agency Relationship Promotion Center, joint	Financial Institution
		oversight with Mr. Kita), Wholesale Management	Relations Dept.
		Dept., International Corporate Relations Dept.,	
		Financial Institution Relations Dept.	
Hisashi Takada (Executive Officer)	In charge of	Corporate Relations Dept. No.1, No.2, No.3 and No.4	
Hiroyuki Kanou	In charge of	Secretarial Dept., Affiliated Business Management	General Manager, Human
(Executive Officer)		Dept., Human Resources Dept., Sales Office Manager Training Dept.	Resources Dept.
Kozo Kita	In charge of	Agency Management Dept., Agency Sales Dept.	
(Executive Officer)		No.1, Agency Sales Dept. No.2	
Yasumasa Iwai	In charge of	IT Business Process Planning Dept.(the matters	
(Executive Officer)		regarding Data Management Center, joint oversight	
		with Mr. Kawamoto), Marketing Strategy Dept.(the	
		matters regarding InsTech), Total Life Planning and	
		Sales Training Dept. (the matters regarding InsTech)	
Yoshitaka Okumura	In charge of	Retail Management Dept., Sales Personnel Dept.,	General Manager, Retail
(Executive Officer)		Workplace Sales Force Promotion Dept.	Management Dept.
Shoji Yamanaka	In charge of		General Manager, Chiba
(Executive Officer)			Branch Office
Tsuyoshi Kawamoto (Executive Officer)	In charge of	IT Business Process Planning Dept.	

[Ullotticiai Traiisiai		///	I
Name and Title	Responsibilitie	es ("Supervising" or "In charge of")	Delegation
Masahiro Akashi	In charge of	West Japan Sales Management Dept., West Japan	Chief General Manager,
(Executive Officer)		Sales Bureau	Western Market II
Tatsuya Hayakawa	In charge of	West Japan Sales Management Dept. (joint oversight	Chief General Manager,
(Executive Officer)		with Mr. Akashi), West Japan Sales Bureau(joint	Western Market I
		oversight with Mr. Akashi)	
Toshimitsu Miyauchi	In charge of		General Manager,
(Executive Officer)			Higashi-Shikoku Branch
			Office
Hiroyuki Miyoshi	In charge of		General Manager, Kobe
(Executive Officer)			Branch Office
Kazuyuki Shigemoto	In charge of	Fixed Income Investment Dept., Global Fixed Income	Chief General Manager,
(Executive Officer)		Investment Dept., Equity Investment Dept.,	Investment
		Alternative Investment Dept., Responsible Investment	
		Center	
Kyoichi Haida	In charge of	Business Process Planning Dept., Underwriting and	General Manager,
(Executive Officer)		Medical Dept.	Business Process
			Planning Dept.
	1	I	l

- Note: 1. "Supervising" means that the Executive Officers provide advice or guidance for the other Executive Officers who are in charge of their departments from a total perspective, and support the President.
  - 2. Executive Officers are in charge of parts of branch office's business in accordance with their responsibilities.
  - Mr. Watanabe, Chief General Manager of Chubu Market, concurrently serves as General Manager of Chubu
    Operations Bureau.
  - 4. Mr. Miyata, Chief General Manager of Kansai Market, concurrently serves as General Manager of Kansai Operations Bureau.
  - 5. Mr. Higuchi is in charge of the Kanto, Tokai and Hokushinetsu area as Chief General Manager of Eastern Market II.
  - 6. As Chief General Manager of Eastern Market I, Mr. Shimokawa is in charge of Hokkaido and Tohoku area, and concurrently serves as a General Manager of Hokkaido Sales Bureau.
  - 7. Mr. Akashi is in charge of Kyusyu area as Chief General Manager of Western Market II.
  - 8. Mr. Hayakawa is in charge of Chugoku and Shikoku area as Chief General Manager of Eastern Market I.

# 4. Reasons for appointment

Name	Reasons
	He has been engaging in domestic life insurance business. Through his
	4(four) consecutive general manager positions, he has been promoting DSR
	management and improved management quality at branch offices. He has
Tatsuya Hayakawa	also proactively expanded our agency channel, and contributed to the
	acceleration of multi channelization. Overall, he has the capacity to carry
	out duties as an executive officer of The Dai-ichi Life Insurance Company,
	Limited with precision, fairness and efficiency.
	He has extensive experience with the domestic life insurance business. By
	leveraging his in-depth branch office management expertise through various
	branch office positions as manager, regional manager, and general manager,
m 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	he has effectively improved management quality of branch office. As a
Toshimitsu Miyauchi	General Manager of Sales Training Dept., he has engaged in recruiting and
	training for Total Life Plan Designers. Overall, he has the capacity to carry
	out duties as an executive officer of The Dai-ichi Life Insurance Company,
	Limited with precision, fairness and efficiency.
	He has extensive experience with the domestic life insurance business. By
	leveraging his in-depth branch office management expertise through various
	branch office positions as regional manager and general manager, he has
11. 1. 1.	executed main marketing strategies. He is currently engaged in the important
Hiroyuki Miyoshi	wholesale market development as Senior General Manager of Kanagawa
	Sales Bureau. Overall, he has the capacity to carry out duties as an executive
	officer of The Dai-ichi Life Insurance Company, Limited with precision,
	fairness and efficiency.
	He has mainly been engaged in risk management and asset management
	business, and he has deep experience and knowledge in the life insurance
	business. He has also enhanced strengthening capability of asset
Kazuyuki Shigemoto	management, with his wide range knowledge and experience in asset
	management business, even in unstable financial condition. Overall, he has
	the capacity to carry out duties as an executive officer of The Dai-ichi Life
	Insurance Company, Limited with precision, fairness and efficiency.
	He has mainly been engaged in the Underwriting related field. During his
	tenure at the Business Process Planning Dept., he led major reform of brunch
	office clerical work. In addition, he has contributed to productivity
Kyoichi Haida	improvement and work style reform by making business process effective
	with latest robotics technology. Overall, he has the capacity to carry out
	duties as an executive officer of The Dai-ichi Life Insurance Company,
	Limited with precision, fairness and efficiency.

## 5. Biography of Newly Appointed Executive Officers

Name	Tatsuya Hayaka	awa
Date of Birth	August 24, 1959	9
Education	March 1983	Graduated from Meiji University
		Faculty of Law
Career History	April 1983	Joined The Dai-ichi Mutual Life Insurance Company
	April 2004	General Manager, Numazu Branch Office
	April 2008	General Manager, Maebashi Branch Office
	April 2011	General Manager, Niigata Branch Office
	April 2013	General Manager, Machida Branch Office
	April 2015	General Manager, Agency Sales Promotion Dpt.
	April 2018	Senior General Manager, Agency Management Dept. and Agency
		Sales Dept.

Name	Toshimitsu Miyauchi	
Date of Birth	November 25, 19	61
Education	March 1984	Graduated from Keio University,
		Faculty of Law
Career History	April 1984	Joined The Dai-ichi Mutual Life Insurance Company
	April 2004	General Manager, Osaka-Chuo Branch Office
	April 2006	General Manager, Shonan Branch Office
	April 2009	General Manager, Kumamoto Branch Office
	April 2012	General Manager, Sales Training Dept.
	April 2015	General Manager, Higashi-Shikoku Branch Office
	April 2017	Senior General Manager, Higashi-Shikoku Branch Office

Name	Hiroyuki Miyoshi	
Date of Birth	July 23, 1962	
Education	March 1985	Graduated from Osaka City University,
		Faculty of Economics
Career History	April 1985	Joined The Dai-ichi Mutual Life Insurance Company
	April 2006	General Manager, Nagoya-Nishi Branch Office
	April 2009	General Manager, Osaka-Kita Branch Office
	April 2012	General Manager, Sales Promotion Dept.
	April 2015	Senior General Manager, Metropolitan Sales Management Dept.
	April 2017	Senior General Manager, Kanagawa Sales Bureau

Name	Kazuyuki Shigen	noto
Date of Birth	March 7, 1968	
Education	March 1991	Graduated from The University of Tokyo,
		Faculty of Science
Career History	April 1991	Joined The Dai-ichi Mutual Life Insurance Company
	April 2012	Treated like General Manager, DIAM Co., Ltd.
	April 2014	General Manager, Global Fixed Income Investment Dept.
	April 2017	General Manager, Investment Planning Dept.

Kyoichi Haida		
September 12, 1968		
March 1991	Graduated from Kwansei Gakuin University,	
	Faculty of Letter	
April 1991	Joined The Dai-ichi Mutual Life Insurance Company	
April 2012	General Manager, Underwriting and Medical Dept.	
April 2015	General Manager, Business Process Planning Dept.	
	September 12, 19  March 1991  April 1991  April 2012	

Investor Contact: Investor Relations Center Corporate Planning Department +81 50 3780 6930

This press release may contain statements that are "forward-looking statements" regarding our intent, belief or current expectations of management with respect to our future results of operations and financial condition. Any such forward-looking statements are not historical facts but instead represent only our belief regarding future events, many of which, by their nature, are inherently uncertain and outside our control. Important factors that could cause actual results to differ from those in specific forward-looking statements include, without limitation, economic and market conditions, consumer sentiment, political events, level and volatility of interest rates, currency exchange rates, security valuations and competitive conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ.