

第一生命保険株式会社 =100-8411 _{東京都千代田区有楽町} 1-13-1 ⁻he Dai-ichi Life Insurance Company, Limitec 3-1, Yurakucho 1-chome, Chiyoda-ku, ⁻okyo 100-8411, Japan

www.dai-ichi-life.co.jp

[Unofficial Translation]

May 15, 2017

Seiji Inagaki Representative Director, President The Dai-ichi Life Insurance Company, Limited

Dai-ichi Life to Appoint Director

The Dai-ichi Life Insurance Company, Limited (President: Seiji Inagaki) hereby announces that it will appoint the following a director effective June 21, 2017.

The changes will become effective pending resolutions by the annual general shareholders meeting on June 21, 2017.

1. New appointment of Director

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Name	New Title
Haruo Funabashi	Director (Outside Director)

Note: The appointment will be effective pending resolutions by the annual general shareholders meeting on June 21, 2017.

Haruo Funabashi will retire as director of Dai-ichi Life Holdings, Inc. on June 26, 2017.

2. Reason for appointment

Name	Reason for appointment	
Haruo Funabashi	He has many years of experience at administrative agencies and his expertise	
[New appointment]	on corporate ethics and economic morality. The Company believes he could	
	bring significant benefits to the Company by supervising and advising on	
	various matters of corporate management based on his objective viewpoint	
	at the board of directors meetings and other occasions, and therefore	
	proposes him as a candidate for outside director.	

3.	Directors,	Audit and	Supervisory	Board	Members	and E	Executive	Officers a	as of June	21, 2017
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Title as of June 21, 2017	Name
Representative Director, Chairman of the Board	Koichiro Watanabe
Representative Director, Vice Chairman	Hideo Teramoto
Representative Director, President	Seiji Inagaki
Representative Director, Vice President	Satoru Tsutsumi
Representative Director, Vice President	Kenji Sakurai
Director, Senior Managing Executive Officer	Kazuma Ishii
Director, Managing Executive Officer	Satoru Sato
Director, Managing Executive Officer	Masamitsu Nambu
Director, Managing Executive Officer	Masao Taketomi
Director, Managing Executive Officer	Hideo Hatanaka
Director, Managing Executive Officer	Hiroshi Shoji
Director	Morinobu Nagahama
Director	Michiko Miyamoto
Director	Keisuke Yokoo
Director	Haruo Funabashi
Audit and Supervisory Board Member(Full-Time)	Atsushi Nagayama
Audit and Supervisory Board Member(Full-Time)	Ryuichi Yamamoto
Audit and Supervisory Board Member	Tsuneaki Taniguchi
Audit and Supervisory Board Member	Takehiko Nagasaki
Audit and Supervisory Board Member	Sanae Tanaka
Managing Executive Officer	Akio Tanaka
Managing Executive Officer	Atsushi Takahashi
Managing Executive Officer	Masahiro Takashima
Managing Executive Officer	Katsuhisa Watanabe
Managing Executive Officer	Kimihiro Sato
Managing Executive Officer	Tetsuya Kikuta
Managing Executive Officer	Munehiro Uryu
Executive Officer	Chieko Takahashi
Executive Officer	Sumie Watanabe
Executive Officer	Mitsunori Moriguchi
Executive Officer	Takahiro Shibagaki
Executive Officer	Yasuhiro Miyata
Executive Officer	Ichiro Okamoto
Executive Officer	Kaneo Hasumi
Executive Officer	Hideki Higuchi
Executive Officer	Ryuzo Akamatsu

Title as of June 21, 2017	Name
Executive Officer	Yasutaka Shimokawa
Executive Officer	Kyoichi Saito
Executive Officer	Hisashi Takada
Executive Officer	Hiroyuki Kanou
Executive Officer	Kozo Kita
Executive Officer	Yasumasa Iwai
Executive Officer	Yoshitaka Okumura

[Unofficial Translation] (Reference) Responsibilities of and delegation to Executive Officers as of April 1, 2017

Name and Title	Title Responsibilities ("Supervising" or "In charge of")		
Hideo Teramoto	Supervising		
Representative		Total Life Planning and Sales Training Dept.	
Director, Vice			
Chairman)			
Satoru Tsutsumi	Supervising	Group Life Insurance Business Unit, Group Pension	Chief General Manager,
(Representative		Business Unit, Group Pension Service Dept.,	Financial Institution
Director,		Wholesale Management Dept., Corporate Relations	Relations
Vice President)		Dept. No.1, No.2, No.3, No.4, No.5, No.6, No.7 and	
		No.8, International Corporate Relations Dept.,	
		Financial Institution Relations Dept., Dispersed	
		Sector Relations Dept., Public Sector Relations Dept.,	
		Metropolitan Corporate Relations Dept. No.1, No.2	
		and No.3, Kanagawa Sales Bureau, Hokkaido Sales	
		Bureau, East Japan Corporate Relations Dept., West	
		Japan Sales Bureau, Chubu Corporate Relations	
		Dept., Osaka Corporate Relations Dept., Kyoto/Kobe	
		Corporate Relations Dept.	
Kenji Sakurai	Supervising	Retail Management Dept., Sales Personnel Dept., ,	
(Representative		Metropolitan Sales Management Dept., East Japan	
Director,		Sales Management Dept., West Japan Sales	
Vice President)		Management Dept., Chubu Sales Management Dept.,	
		Kansai Sales Management Dept.	
	In charge of	Quality Management Promotion Dept., Alliance	
	-	Business Promotion Dept.	
Kazuma Ishii	In charge of	Internal Audit Dept.	
(Director,	C C	-	
Senior Managing			
Executive Officer)			
Satoru Sato	In charge of	IT Business Process Planning Dept., Business Process	
(Director,	Ũ	Planning Dept.	
Managing Executive			
Officer)			
Masamitsu Nambu	In charge of	Product Development and Management Unit,	
(Director,	0	Investment Trust Service Center, Underwriting and	
Managing Executive		Medical Dept., Policy Service Dept., Claims Dept.	
Officer)		· · · · · · · · · · · · · · · · · · ·	
Masao Taketomi	Supervising	Risk Management Dept., Affiliated Business	
(Director,	r	Management Dept., Human Resources Dept., Sales	
Managing Executive		Office Manager Training Dept.	
		Dai-ichi's Social Responsibility Promotion Center,	4
	in enurge of	Secretarial Dept.	

Name and Title	Responsibiliti	es ("Supervising" or "In charge of")	Delegation
Hideo Hatanaka	In charge of	Separate Account Management Dept., Investment	
(Director,		Planning Dept., Loan Dept., Real Estate Dept.	
Managing Executive			
Officer)			
Hiroshi Shoji	In charge of	Profit Management Dept., Financial Planning and	
(Director,	-	Actuarial Dept.	
Managing Executive		-	
Officer)			
Akio Tanaka	In charge of	Chubu Sales Management Dept., Chubu Corporate	Chief General Manager,
(Managing Executive	0.0	Relations Dept.	Chubu Operations Bureau
Officer)			
Atsushi Takahashi	In charge of	Corporate Relations Dept. No.1, No.2, No.3and No.4.	
(Managing Executive	in enuige of	Corporate Relations Dept. 10.1, 10.2, 110.5 and 110.4.	
Officer)			
Masahiro Takashima	In charge of	Kansai Sales Management Dept., Osaka Corporate	Chief General Manager,
(Managing Executive		Relations Dept., Kyoto/Kobe Corporate Relations	Kansai Operations Burea
Officer)		Dept.	
Katsuhisa Watanabe	In charge of	Wholesale Management Dept., Corporate Relations	
(Managing Executive	0.0	Dept. No.5, No.6, No.7 and No.8, Dispersed Sector	
Officer)		Relations Dept.	
Kimihiro Sato	In charge of	Metropolitan Sales Management Dept., Metropolitan	Chief General Manager,
(Managing Executive	in charge of	Corporate Relations Dept. No.1 No.2 and No.3,	Metropolitan Market
Officer)		Kanagawa Sales Bureau	Weitopointaii Waiket
,	In charge of	Fixed Income Investment Dept., Global Fixed Income	Chief Consul Manager
Tetsuya Kikuta	In charge of	•	Chief General Manager,
(Managing Executive		Investment Dept., Equity Investment Dept.,	Investment
Officer)		Responsible Investment Center	
Munehiro Uryu	In charge of	Marketing Strategy Dept. (except for the matters	
(Managing Executive		regarding InsTech Promotion Center), Sales Force	
Officer)		Planning Dept., Workplace Sales Force Promotion	
		Dept.	
Chieko Takahashi	In charge of	Group Life Insurance Business Unit, Public Sector	General Manager, Public
(Executive Officer)		Relations Dept.	Sector Relations Dept.
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Sumie Watanabe	In charge of	Human Resources Dept.(the matters regarding	
(Executive Officer)		Diversity and Inclusion, joint oversight with Mr.	
		Kanou), Financial Planning and Consulting Dept.,	
		Contact Center Control Dept.	
Mitsunori Moriguchi	In charge of	West Japan Sales Management Dept., West Japan	Chief General Manager,
(Executive Officer)		Sales Bureau	Western Market
			General Manager,
			Western Market
Takahiro Shibagaki	In charge of	International Corporate Relations Dept., Financial	General Manager,
(Executive Officer)		Institution Relations Dept.	Financial Institution
			Relations Dept.

Name and Title	~	es ("Supervising" or "In charge of")	Delegation
Yasuhiro Miyata (Executive Officer)	In charge of	Investment Trust Service Center(joint oversight with Mr. Nambu), Group Pension Business Unit, Group Pension Service Dept., Separate Account Management Dept.(joint oversight with Mr. Hatanaka)	General Manager, Group Pension Business Unit
Ichiro Okamoto (Executive Officer)	In charge of	Dai-ichi's Social Responsibility Promotion Center(joint oversight with Mr. Taketomi), Corporate Planning Dept., Government Relations Dept., Public Relations Dept.	Chief General Manager, Corporate Planning and Goverment Relations General Manager, Corporate Planning Dept.
Kaneo Hasumi (Executive Officer)	In charge of	-	General Manager, Chiba Branch Office
Hideki Higuchi (Executive Officer)	In charge of	Metropolitan Sales Management Dept.(the matters regarding Urban Central Market, joint oversight with Mr. Kimihiro Sato)	Chief General Manager, Urban Central Market
Ryuzo Akamatsu (Executive Officer)	In charge of	-	General Manager, Kobe Branch Office
Yasutaka Shimokawa (Executive Officer)	In charge of	East Japan Sales Management Dept., Hokkaido Sales Bureau, East Japan Corporate Relations Dept.	Chief General Manager, Eastern Market General Manager, Hokkaido Market
Kyoichi Saito (Executive Officer)	In charge of	Compliance Control Dept., General Affairs Dept., Legal Dept.	
Hisashi Takada (Executive Officer)	In charge of	Risk Management Dept., Investment Administration Dept., Credit Dept.	
Hiroyuki Kanou (Executive Officer)	In charge of	Affiliated Business Management Dept., Human Resources Dept., Sales Office Manager Training Dept.	General Manager, Human Resources Dept.
Kozo Kita (Executive Officer)	In charge of	Agency Sales Promotion Dept.	
Yasumasa Iwai (Executive Officer)	In charge of	Marketing Strategy Dept.(the matters regarding InsTech Promotion Center), Total Life Planning and Sales Training Dept., Customer Service Dept.	General Manager, Total Life Planning and Sales Training Dept.
Yoshitaka Okumura (Executive Officer)	In charge of	Retail Management Dept., Sales Personnel Dept.	General Manager, Retail Management Dept.

Note: 1. Executive Officers are in charge of parts of branch office business in accordance with their responsibilities.

2. "Supervising" means that the Executive Officers provide advice or guidance to the other Executive Officers who are in charge of their departments from a total perspective, and support the President.

3. Hideki Higuchi is in charge of Metropolitan Consulting Sales Center, Tokyo West Consulting Sales Center, Toshin Branch Office and Koto Sales Branch Office as a Chief General Manager, Urban Central Market.

Investor Contact: Investor Relations Center Corporate Planning Department +81 50 3780 6930

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This press release may contain statements that are "forward-looking statements" regarding our intent, belief or current expectations of management with respect to our future results of operations and financial condition. Any such forward-looking statements are not historical facts but instead represent only our belief regarding future events, many of which, by their nature, are inherently uncertain and outside our control. Important factors that could cause actual results to differ from those in specific forward-looking statements include, without limitation, economic and market conditions, consumer sentiment, political events, level and volatility of interest rates, currency exchange rates, security valuations and competitive conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ.