

一生命保険株式会社

〒100-8411 東京都千代田区有楽町 1-13-1 **The Dai-ichi Life Insurance Company, Limited** 13-1, Yurakucho 1-chome, Chiyoda-ku, Tokyo 100-8411, Japan

[Unofficial Translation]

August 9, 2016

Koichiro Watanabe President and Representative Director The Dai-ichi Life Insurance Company, Limited Code: 8750 (TSE First section)

Changes to Board Members of Dai-ichi Life Holdings, Inc.

as of October 1, 2016

The Dai-ichi Life Insurance Company, Limited (the "Company"; President: Koichiro Watanabe) hereby announces changes to its board members of Dai-ichi Life Holdings, Inc., the successor company after the shift to a holding company structure, effective on October 1, 2016.

The changes will become effective pending resolutions by the board of directors meeting and audit & supervisory committee to be held on October 1, 2016.

- 1. Changes of titles, retirement and newly appointment of Directors and Executive Officers
- (1) Changes of Titles (as of October 1, 2016)

Current title	Name
Director, Senior Managing	Takashi Kawashima
Executive Officer	
Chief General Manager, DSR	
Management Promotion,	
Deputy Chief of Group	
Management Headquarters	
Director, Managing Executive	Seiji Inagaki
Officer	
Chief of Group Management	
Strategy Unit,	
General Manager of Corporate	
Planning Dept.	
Director, Senior Managing	Morinobu Nagahama
Executive Officer	
Audit and Supervisory Board	Fusakazu Kondo
Member (Full-Time)	
Treated like Senior Managing	Hiroshi Kanai ^(*1)
Executive Officer	
Director, Senior Managing	Kenji Sakurai
Executive Officer	
Chief General Manager, Consulting	
Promotion,	
Chief General Manager,	
Metropolitan Market	
Managing Executive Officer	Masao Taketomi
Chief of Group Human Resources	
Unit,	
General Manager of Human	
Resources Dept.	
Treated like Executive Officer	Takashi Fujii ^(*2)
Treated like Executive Officer	Yuji Tokuoka ^(*3)
Executive Officer	Munehiro Uryu
General Manager, Total Life	
	Director, Senior Managing Executive Officer Chief General Manager, DSR Management Promotion, Deputy Chief of Group Management Headquarters Director, Managing Executive Officer Chief of Group Management Strategy Unit, General Manager of Corporate Planning Dept. Director, Senior Managing Executive Officer Audit and Supervisory Board Member (Full-Time) Treated like Senior Managing Executive Officer Director, Senior Managing Executive Officer Chief General Manager, Consulting Promotion, Chief General Manager, Metropolitan Market Managing Executive Officer Chief of Group Human Resources Unit, General Manager of Human Resources Dept. Treated like Executive Officer

[Unofficial Translation]		
As of October 1, 2016	Current title	Name
Executive Officer	Executive Officer	Hiroshi Shoji
Chief of Actuarial and	General Manager, Financial	
Accounting Unit	Planning and Actuarial Dept.	
Executive Officer	Executive Officer	Tatsusaburo Yamamoto
Chief of Asset Management	Chief of Asset Management	
Business Unit	Business Unit,	
	General Manager of Investment	
	Planning Dept.	
Executive Officer	Executive Officer	Ichiro Okamoto
	General Manager, Government	
	Relations Dept.	

(*1)...Hiroshi Kanai is the President of the Dai-ichi Frontier Life Insurance Co., Ltd.

(*2)...Takashi Fujii is the Chairman of Dai-ichi Life Insurance Company of Vietnam, Limited.

(*3)...Yuji Tokuoka is the President of the Neo First Life Insurance Co., Ltd.

Current title	Name	Remarks
Director	Michiko Miyamoto	will be appointed as a Director to The Dai-ichi
		Life Insurance Co., Ltd. on October 1, 2016.
Audit and Supervisory Board	Atsushi Nagayama	will be appointed as a Audit and Supervisory
Member (Full-Time)		Board Member (Full-Time) to The Dai-ichi Life
		Insurance Co., Ltd. on October 1, 2016.
Audit and Supervisory Board	Masasuke Omori	
Member		
Audit and Supervisory Board	Takashi Wachi	
Member		
Audit and Supervisory Board	Tsuneaki Taniguchi	will be appointed as an Audit and Supervisory
Member		Board Member to The Dai-ichi Life Insurance
		Co., Ltd. on October 1, 2016.
Managing Executive Officer	Akio Tanaka	will be appointed as a Managing Executive
		Officer to The Dai-ichi Life Insurance Co., Ltd.
		on October 1, 2016.
Managing Executive Officer	Nobuyuki Akimoto	will be appointed as a Managing Executive
		Officer to The Dai-ichi Life Insurance Co., Ltd.
		on October 1, 2016.

(2) Retiring Officer (as of September 30, 2016)

[Unofficial Translation]		
Current title	Name	Remarks
Managing Executive Officer	Atsushi Takahashi	will be appointed as a Managing Executive
		Officer to The Dai-ichi Life Insurance Co., Ltd.
		on October 1, 2016.
Managing Executive Officer	Masamitsu Nambu	will be appointed as a Director, Managing
		Executive Officer to The Dai-ichi Life Insurance
		Co., Ltd. on October 1, 2016.
Managing Executive Officer	Masahiro Takashima	will be appointed as a Managing Executive
		Officer to The Dai-ichi Life Insurance Co., Ltd.
		on October 1, 2016.
Managing Executive Officer	Katsuhisa Watanabe	will be appointed as a Managing Executive
		Officer to The Dai-ichi Life Insurance Co., Ltd.
		on October 1, 2016.
Managing Executive Officer	Kimihiro Sato	will be appointed as a Managing Executive
		Officer to The Dai-ichi Life Insurance Co., Ltd.
		on October 1, 2016.
Executive Officer	Tetsuya Kikuta	will be appointed as an Executive Officer to The
		Dai-ichi Life Insurance Co., Ltd. on October 1,
		2016.
Executive Officer	Chieko Takahashi	will be appointed as an Executive Officer to The
		Dai-ichi Life Insurance Co., Ltd. on October 1,
		2016.
Executive Officer	Mitsunori Moriguchi	will be appointed as an Executive Officer to The
		Dai-ichi Life Insurance Co., Ltd. on October 1,
		2016.
Executive Officer	Takahiro Shibagaki	will be appointed as an Executive Officer to The
		Dai-ichi Life Insurance Co., Ltd. on October 1,
		2016.
Executive Officer	Yasuhiro Miyata	will be appointed as an Executive Officer to The
		Dai-ichi Life Insurance Co., Ltd. on October 1,
		2016.
Treated like Executive Officer	Jim Minto ^(*1)	

(*1)...Jim Minto is the Director of DLI Asia Pacific Pte.Ltd.

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As of October 1, 2016	Current title	Name
Executive Officer	Chief of Marketing Strategy Unit	Kyoichi Saito
	General Manager, Marketing	
	Strategy Dept.	
Executive Officer	General Manager, Product	Hisashi Takada
	Development and Management	
	Unit	
Executive Officer	General Manager,	Toshiaki Sumino
Chief of Corporate Planning Unit	Group Management Headquarters	
	Staff General Manager,	
	Corporate Planning Dept.	
Treated like Executive Officer	-	Brett Clark ^(*1)
		(*2)
Treated like Executive Officer	-	Tran Dinh Quan ^(*2)

(3) Appointment of New Executive Officers (as of October 1, 2016)

(*1)...Brett Clark is the Group CEO & Managing Director of TAL Dai-ichi Life Australia Pty Ltd.

(*2)...Tran Dinh Quan is the General Director of Dai-ichi Life Insurance Company of Vietnam, Limited.

Note : Akira Noguchi that is Senior Executive Vice President of DIAM Co., Ltd. remains treated like Managing Executive Officer. John D. Johns that is Chairman and Chief Executive Officer of Protective Life Corporation, Mamoru Akashi that is Director of the Dai-ichi Frontier Life Insurance Co., Ltd. and Yasutaka Yamada that is Executive Director of DIAM Co., Ltd. remain treated like Executive Officer.

2.	Directors and Executive Of	ficers as of October 1, 2016
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2. Difectors and Executive Office	Current title ^(*1)	Name
As of October 1, 2016		
Representative Director, Chairman of	Representative Director,	Katsutoshi Saito
the Board	Chairman of the Board	(***)
Representative Director, President	Representative Director, President	Koichiro Watanabe ^(*2)
Representative Director,	Representative Director,	Shigeo Tsuyuki
Deputy President	Deputy President	
Representative Director,	Representative Director,	Norimitsu Horio
Deputy President	Deputy President	
Representative Director,	Representative Director,	Satoru Tsutsumi
Deputy President	Deputy President	
Director,	Director,	Kazuma Ishii
Senior Managing Executive Officer	Senior Managing Executive Officer	
Director,	Director,	Tomoyasu Asano
Senior Managing Executive Officer	Senior Managing Executive Officer	
Director,	Director,	Hideo Teramoto
Senior Managing Executive Officer	Senior Managing Executive Officer	
Director,	Director,	Takashi Kawashima
Senior Managing Executive Officer	Senior Managing Executive Officer	
Director, Managing Executive Officer	Director, Managing Executive Officer	Seiji Inagaki
Director	Director	Haruo Funabashi ^(*3)
Director	Director	George Olcott ^(*3)
Director	-	Koichi Maeda ^(*3)
[New appointment]		
Director (Audit and Supervisory	Director,	Morinobu Nagahama
Committee Member (Full-Time))	Senior Managing Executive Officer	
[New appointment]		
Director (Audit and Supervisory	Audit and Supervisory Board Member	Fusakazu Kondo
Committee Member (Full-Time))	(Full-Time)	
[New appointment]		
Director (Audit and Supervisory	Director	Rieko Sato ^(*3)
Committee Member)		
[New appointment]		
Director (Audit and Supervisory	Director	Ungyong Shu ^(*3)
Committee Member)		0, 0
[New appointment]		
Director (Audit and Supervisory	-	Koichi Masuda ^(*3)
Committee Member)		
[New appointment]		

[Unofficial Translation]		
As of October 1, 2016	Current title ^(*1)	Name
Senior Managing Executive Officer	Treated like Senior Managing	Hiroshi Kanai
	Executive Officer	
	Representative Director, President,	
	The Dai-ichi Frontier Life Insurance	
	Co., Ltd.	
Senior Managing Executive Officer	Director,	Kenji Sakurai
	Senior Managing Executive Officer	
Senior Managing Executive Officer	Senior Managing Executive Officer	Koichi Maruno
Managing Executive Officer	Managing Executive Officer	Shinichi Aizawa
Managing Executive Officer	Managing Executive Officer	Satoru Sato
Managing Executive Officer	Managing Executive Officer	Masao Taketomi
Managing Executive Officer	Managing Executive Officer	Hideo Hatanaka
Executive Officer	Treated like Executive Officer	Yuji Tokuoka
	Representative Director, President,	
	The Neo First Life Insurance Co., Ltd.	
Executive Officer	Executive Officer	Munehiro Uryu
Executive Officer	Executive Officer	Hiroshi Shoji
Executive Officer	Executive Officer	Tatsusaburo Yamamoto
Executive Officer	Executive Officer	Sumie Watanabe
Executive Officer	Executive Officer	Norimitsu Kawahara
Executive Officer	Executive Officer	Ichiro Okamoto
Executive Officer	Chief of Marketing Strategy Unit	Kyoichi Saito
[New appointment]	General Manager, Marketing Strategy	
	Dept.	
Executive Officer	General Manager, Product	Hisashi Takada
[New appointment]	Development and Management Unit	
Executive Officer	General Manager,	Toshiaki Sumino
[New appointment]	Group Management Headquarters	
	Staff General Manager,	
	Corporate Planning Dept.	
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(*1)...The current title in the Company and the Dai-ichi Life Group

^{(*2)...}The Representative of the company after its shift to a holding company structure (Dai-ichi Life Holdings, Inc.) who had not been determined when the company released announcement, titled "Dai-ichi Life Corporate Split and Amendments to Articles of Incorporation in order to Shift to a Holding Company Structure" on April 8, 2016

^{(*3)...}Haruo Funabashi, George Olcott, Koichi Maeda, Rieko Sato, Ungyong Shu and Koichi Masuda are Outside Directors.

3.	Responsibilities o	f and delegations	to Executive	Officers as of	October 1, 2016

3. Responsibiliti		egations to Executive Officers as of October . es ("Supervising" or "In charge of")	Delegations
Shigeo Tsuyuki	Supervising International Life Insurance Business Unit (the		Delegations
	Supervising		
(Representative		matters regarding North America and Asia Pacific)	-
Director,	In charge of	International Life Insurance Business Unit (except	
Deputy President)		for the matters regarding North America and Asia	
		Pacific)	
Norimitsu Horio	Supervising	The matters regarding Individual Life Insurance	
(Representative		Business and Group Life Insurance Business of The	
Director,		Dai-ichi Life Insurance Co., Ltd.	
Deputy President)			
Satoru Tsutsumi	Supervising	Asset Management Business Unit	
(Representative			
Director,			
Deputy President)			
Kazuma Ishii	Supervising	Actuarial and Accounting Unit	
(Director,			
Senior Managing			
Executive Officer)			
Tomoyasu Asano	Supervising	IT Business Process Unit	
(Director,			
Senior Managing			
Executive Officer)			
Hideo Teramoto	Supervising	Marketing Strategy Unit	Chief General Manager,
(Director,		The matters regarding marketing strategy of The	Marketing Promotion
Senior Managing		Dai-ichi Frontier Life Insurance Co., Ltd. and The	
Executive Officer)		Neo First Life Insurance Co., Ltd.	
Takashi Kawashima	Supervising	Public Relations Unit, Risk Management Unit,	Chief General Manager,
(Director,		Compliance Unit, General Affairs Unit,	DSR Management
Senior Managing		Human Resources Unit	Promotion
Executive Officer)			
Seiji Inagaki	Supervising	Corporate Planning Unit	
(Director,			
Managing Executive			
Officer)			
Hiroshi Kanai	In charge of	The matters regarding The Dai-ichi Frontier Life	
(Senior Managing		Insurance Co., Ltd.	
Executive Officer)			
Kenji Sakurai	In charge of	The matters regarding Individual Life Insurance	
(Senior Managing		Business of The Dai-ichi Life Insurance Co., Ltd.	
Executive Officer)			
** • • • * *	In charge of	The matters regarding Group Life Insurance	
Koichi Maruno	in enarge of	8 8 1 I	
Koichi Maruno (Senior Managing	in enarge of	Business of The Dai-ichi Life Insurance Co., Ltd.	

Name and Title	Responsibiliti	es ("Supervising" or "In charge of")	Delegations
Shinichi Aizawa	In charge of	International Life Insurance Business Unit (the	Chief General Manager,
(Managing Executive		matters regarding North America)	North America
Officer)			
Satoru Sato	In charge of	IT Business Process Unit	
(Managing Executive			
Officer)			
Masao Taketomi	In charge of	General Affairs Unit (the matters regarding	Chief of Human
(Managing Executive		Secretarial Group),	Resources Unit
Officer)		Human Resources Unit	
Hideo Hatanaka	In charge of	Internal Audit Unit	
(Managing Executive			
Officer)			
Yuji Tokuoka	In charge of	The matters regarding The Neo First Life Insurance	
(Executive Officer)		Co., Ltd.	
Munehiro Uryu	In charge of	Marketing Strategy Unit	
(Executive Officer)			
Hiroshi Shoji	In charge of	Actuarial and Accounting Unit	Chief of Actuarial and
(Executive Officer)			Accounting Unit
Tatsusaburo Yamamoto	In charge of	Asset Management Business Unit	Chief of Asset
(Executive Officer)			Management Business
			Unit
Sumie Watanabe	In charge of	Human Resources Unit (the matters regarding	
(Executive Officer)		Group Diversity and Inclusion, joint oversight with	
		Mr. Taketomi)	
Norimitsu Kawahara	In charge of	International Life Insurance Business Unit (the	Chief General Manager,
(Executive Officer)		matters regarding Asia Pacific)	Asia Pacific
Ichiro Okamoto	In charge of	Public Relations Unit	
(Executive Officer)			
Kyoichi Saito	In charge of	Compliance Unit,	
(Executive Officer)		General Affairs Unit (except for the matters	
		regarding Secretarial Group)	
Hisashi Takada	In charge of	Risk Management Unit	
(Executive Officer)			
Toshiaki Sumino	In charge of	Corporate Planning Unit	Chief of Corporate
(Executive Officer)			Planning Unit

Note: "Supervising" means that the Executive Officers provide advice or guidance to the other Executive Officers who are in charge of their departments from a total perspective, and support the President.

Name	Reasons
Kyoichi Saito	His carrier at the Company, among others, includes responsibility at
	Government Relations Department, where he has duly performed his duties
	such as representation with the government bodies and the Life Insurance
	Association of Japan etc. Also, he was engaged in Corporate Planning,
	General Affairs and Human Resources at the Dai-ichi Frontier Life
	Insurance Co., Ltd. He is currently responsible for Marketing Strategy
	Department at the Company. The Company believes he has the knowledge
	and experience to execute duties as an Executive Officer with accuracy,
	fairness, and efficiency.
Hisashi Takada	Since joining the company, he had duly performed his duties as a specialist
	of financial planning and actuarial affairs. Then, he was engaged in Profit
	Management Department, and he is currently responsible for Product
	Development and Management Department, by making use of his abundant
	experience and insight. The Company believes he has the knowledge and
	experience to execute duties as an Executive Officer with accuracy, fairness,
	and efficiency.
Toshiaki Sumino	His carrier at the Company includes, among others, responsibilities at
	corporate planning and management organizations such as asset
	management business and corporate planning after he graduated from New
	York University School of Law.
	He is currently responsible for ERM and capital management at the Group
	Management Strategy Unit of Group Management Headquarters, and duly
	performs his duties regarding a shift to a holding company structure. The
	Company believes he has the knowledge and experience to execute duties as
	an Executive Officer with accuracy, fairness, and efficiency.

4. Reason for appointment

Note: Please refer to the announcement published on May 13, 2016, titled "Dai-ichi Life Announces Changes to Directors as of October 1, 2016", for reasons of the appointments of Koichi Maeda, Morinobu Nagahama, Fusakazu Kondo, Rieko Sato, Ungyong Shu and Koichi Masuda.

5. Biography of Newly Appointed Executive Officers

Name	Kyoichi Saito	
Date of Birth	December 1, 1965	
Education	March 1988	Graduated from Chuo University,
		Faculty of Commerce
Career History	April 1988	Joined The Dai-ichi Mutual Life Insurance Company
		(presently The Dai-ichi Life Insurance Company, Limited)
	April 2009	Treated like General Manager, The Dai-ichi Frontier Life Insurance
		Co., Ltd.
	April 2013	General Manager, Marketing Strategy Dept.
	October 2015	Chief of Marketing Strategy Unit
		General Manager, Marketing Strategy Dept.

Name	Hisashi Takada	
Date of Birth	July 4, 1966	
Education	March 1989	Graduated from Waseda University,
		Faculty of Science and Engineering
Career History	April 1989	Joined The Dai-ichi Mutual Life Insurance Company
		(presently The Dai-ichi Life Insurance Company, Limited)
	April 2010	General Manager, Profit Management Dept.
	April 2013	General Manager, Product Development and Management Unit

Name	Toshiaki Sumino	
Date of Birth	October 26, 1969	
Education	March 1992	Graduated from The University of Tokyo,
		Faculty of Law
Career History	April 1992	Joined The Dai-ichi Mutual Life Insurance Company
		(presently The Dai-ichi Life Insurance Company, Limited)
	April 2013	General Manager, Group Management Headquarters
		Staff General Manager, Corporate Planning Dept.

Name	Brett Clark	
Date of Birth	May 19, 1969	
Education	1989	Bachelor of Commerce, University of Melbourne
		with majors in Economics and Actuarial Studies
	1994	Fellow, Institute of Actuaries of Australia
	2013	INSEAD, Advanced Management Program
Career History	August 2008	Chief Executive Officer Retail Life,
		TOWER Australia Limited
	May 2013	Chief Executive Officer,
		TAL Life Limited
	November 2014	Deputy Group CEO,
		TAL Dai-ichi Life Australia Pty Limited
	April 2015	Group CEO & Managing Director,
		TAL Dai-ichi Life Australia Pty Limited

Name	Tran Dinh Quan	
Date of Birth	August 30, 1969	
Education	1993	Master of Science, BA Russian degree,
		Odessa Lomonosov Technological
		Institute of Food Industries
Career History	January 2007	Joined Dai-ichi Life Insurance Company of Viet Nam
	September 2007	Chief Operations Officer
	January 2010	Deputy General Director, Chief Operations Officer
	April 2014	General Director

Note: Please refer to the announcement published on May 13, 2016, titled "Dai-ichi Life Announces Changes to Directors as of October 1, 2016", for reasons of the appointments of Koichi Maeda, Morinobu Nagahama, Fusakazu Kondo, Rieko Sato, Ungyong Shu and Koichi Masuda.

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This press release may contain statements that are "forward-looking statements" regarding our intent, belief or current expectations of management with respect to our future results of operations and financial condition. Any such forward-looking statements are not historical facts but instead represent only our belief regarding future events, many of which, by their nature, are inherently uncertain and outside our control. Important factors that could cause actual results to differ from those in specific forward-looking statements include, without limitation, economic and market conditions, consumer sentiment, political events, level and volatility of interest rates, currency exchange rates, security valuations and competitive conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ.