News Release

第一生命保険株式会社

〒100-8411 東京都千代田区有楽町 1-13-1 **The Dai-ichi Life Insurance Company, Limited**13-1, Yurakucho 1-chome, Chiyoda-ku,
Tokyo 100-8411, Japan



DAI-ICHI LIFE

[Unofficial Translation]

August 9, 2016

Koichiro Watanabe President and Representative Director The Dai-ichi Life Insurance Company, Limited Code: 8750 (TSE First section)

Changes to Board Members of The Dai-ichi Life Insurance Co.,Ltd. as of October 1, 2016

The Dai-ichi Life Insurance Company, Limited (the "Company"; President: Koichiro Watanabe) hereby announces changes to its board members of The Dai-ichi Life Insurance Company, Limited., the successor company of The Dai-ichi Life Split Preparation Company, Limited, after the shift to a holding company structure, effective on October 1, 2016.

The changes will become effective pending resolutions by the board of directors meeting and audit & supervisory committee to be held on October 1, 2016 (or mutual election by audit and supervisory board members).

1. Directors and Executive Officers as of October 1, 2016

1. Directors and Executive Office		
As of October 1, 2016	Current title ^(*1)	Name
Representative Director,	Representative Director,	Katsutoshi Saito
Chairman of the Board	Chairman of the Board	
Representative Director, President	Representative Director, President	Koichiro Watanabe ^(*2)
Representative Director,	Representative Director,	Satoru Tsutsumi
Deputy President	Deputy President	
Representative Director,	Director,	Kenji Sakurai
Senior Managing Executive Officer	Senior Managing Executive Officer	
Director,	Director,	Hideo Teramoto
Senior Managing Executive Officer	Senior Managing Executive Officer	
Director,	Director,	Takashi Kawashima
Senior Managing Executive Officer	Senior Managing Executive Officer	
Director,	Senior Managing Executive Officer	Koichi Maruno
Senior Managing Executive Officer		
Director, Managing Executive Officer	Director, Managing Executive Officer	Seiji Inagaki
Director, Managing Executive Officer	Managing Executive Officer	Satoru Sato
Director, Managing Executive Officer	Managing Executive Officer	Masamitsu Nambu
Director, Managing Executive Officer	Managing Executive Officer	Masao Taketomi
Director, Managing Executive Officer	Managing Executive Officer	Hideo Hatanaka
Director, Executive Officer	Executive Officer	Hiroshi Shoji
Director	Director,	Morinobu Nagahama
	Senior Managing Executive Officer	
Director	Director	Michiko Miyamoto ^(*3)
Director	-	Keisuke Yokoo ^(*3)
[New appointment] (*4)		
Audit and Supervisory Board Member	Audit and Supervisory Board Member	Atsushi Nagayama
(Full-Time)	(Full-Time)	
Audit and Supervisory Board Member	Senior General Manager,	Ryuichi Yamamoto
(Full-Time)	Special General Manager,	
[New appointment] (*4)	Chief of Group Accounting Unit,	
	General Manager, Profit Management	
	Dept.	
Audit and Supervisory Board Member	Audit and Supervisory Board Member	Tsuneaki Taniguchi ^(*3)
Audit and Supervisory Board Member	-	Takehiko Nagasaki ^(*3)
[New appointment] (*4)		
Audit and Supervisory Board Member	-	Sanae Tanaka ^(*3)
[New appointment] (*4)		
Managing Executive Officer	Managing Executive Officer	Akio Tanaka

[Unofficial Translation]	(*1)	1
As of October 1, 2016	Current title ^(*1)	Name
Managing Executive Officer	Managing Executive Officer	Nobuyuki Akimoto
Managing Executive Officer	Managing Executive Officer	Atsushi Takahashi
Managing Executive Officer	Managing Executive Officer	Masahiro Takashima
Managing Executive Officer	Managing Executive Officer	Katsuhisa Watanabe
Managing Executive Officer	Managing Executive Officer	Kimihiro Sato
Executive Officer	Executive Officer	Tetsuya Kikuta
Executive Officer	Executive Officer	Chieko Takahashi
Executive Officer	Executive Officer	Munehiro Uryu
Executive Officer	Executive Officer	Tatsusaburo Yamamoto
Executive Officer	Executive Officer	Sumie Watanabe
Executive Officer	Executive Officer	Mitsunori Moriguchi
Executive Officer	Executive Officer	Takahiro Shibagaki
Executive Officer	Executive Officer	Yasuhiro Miyata
Executive Officer	Executive Officer	Ichiro Okamoto
Executive Officer [New appointment] (*4)	Senior General Manager,	Kaneo Hasumi
	Chiba Branch Office	
Executive Officer	Senior General Manager,	Hideki Higuchi
[New appointment] (*4)	Toshin Branch Office	
Executive Officer	Senior General Manager,	Ryuzo Akamatsu
[New appointment] (*4)	Kobe Branch Office	
Executive Officer	General Manager,	Yasutaka Shimokawa
[New appointment] (*4)	Sales Force Planning Dept.	
Executive Officer	Chief of Marketing Strategy Unit,	Kyoichi Saito
[New appointment] (*4)	General Manager,	
	Marketing Strategy Dept.	
Executive Officer	General Manager, Product	Hisashi Takada
[New appointment] (*4)	Development and Management Unit	
Executive Officer	General Manager,	Hiroyuki Kano
[New appointment] (*4)	Retail Management Dept.	

^{(*1)...}The current title in the Company

Note: Koichi Oizumi that is President and Representative Director of the Dai-ichi Life Information Systems Co., Ltd. and Junichiro Joyama that is President and Representative Director of Nihon Bussan Co., Ltd. are treated like Executive Officer.

^{(*2)...}The Representative of the successor company after its shift to a holding company structure (the Dai-ichi Life Insurance Company Limited) who had not been determined when the company released the announcement titled "Dai-ichi Life Corporate Split and Amendments to Articles of Incorporation in order to Shift to a Holding Company Structure" on April 8, 2016

^{(*3)...}Michiko Miyamoto and Keisuke Yokoo are Outside Directors. Tsuneaki Taniguchi, Takehiko Nagasaki and Sanae Tanaka are Outside Auditors.

^{(*4)...}A Newly appointed executive officer means that have no experience as the Director, Auditor and Executive Officer of the Company before October 1, 2016.

2. Responsibilities of and delegations to Executive Officers as of October 1, 2016

Name and Title	Responsibiliti	Delegations	
Satoru Tsutsumi	Supervising	Separate Account Management Dept., Investment	
(Representative		Planning Dept., Loan Dept., Fixed Income Investment	
Director,		Dept., Global Fixed Income Investment Dept., Equity	
Deputy President)		Investment Dept., Real Estate Dept.	
Kenji Sakurai	Supervising	Quality Management Promotion Dept., Alliance	
(Representative		Business Promotion Dept., Retail Management Dept.,	
Director,		Sales Personnel Dept., Sales Office Manager Training	
Senior Managing		Dept., Financial Planning and Consulting Dept.,	
Executive Officer)		Customer Service Dept., Contact Center Control	
		Dept., Agency Sales Promotion Dept., Metropolitan	
		Sales Management Dept., East Japan Sales	
		Management Dept., West Japan Sales Management	
		Dept., Chubu Sales Management Dept., Kansai Sales	
		Management Dept.	
	In charge of	Workplace Sales Force Promotion Dept.	
Hideo Teramoto	Supervising	Marketing Strategy Dept., Sales Force Planning Dept.,	
(Director,		Total Life Planning and Sales Training Dept.	
Senior Managing			
Executive Officer)			
Takashi Kawashima	Supervising	Claims Payment Examination Center, Risk	
(Director,		Management Dept., General Affairs Dept.,	
Senior Managing		Government Relations Dept., Public Relations Dept.	
Executive Officer)			
Koichi Maruno	Supervising	Group Life Insurance Business Unit, Group Pension	
(Director,		Business Unit, Group Pension Service Dept.,	
Senior Managing		Wholesale Management Dept., Corporate Relations	
Executive Officer)		Dept. No.5, No.6, No.7 and No.8, International	
		Corporate Relations Dept., Financial Institution	
		Relations Dept., Dispersed Sector Relations Dept.,	
		Public Sector Relations Dept., Metropolitan	
		Corporate Relations Dept. No.1, No.2 and No.3,	
		Kanagawa Sales Bureau, Hokkaido Sales Bureau,	
		East Japan Corporate Relations Dept., West Japan	
		Sales Bureau, Chubu Corporate Relations Dept.,	
		Osaka Corporate Relations Dept., Kyoto/Kobe	
		Corporate Relations Dept.	
	In charge of	Corporate Relations Dept. No.1, No.2, No.3 and No.4.	
Seiji Inagaki	Supervising	Dai-ichi's Social Responsibility Promotion Center,	
(Director,		Corporate Planning Dept.	
Managing Executive			
Officer)			
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[Unofficial Translation] Name and Title Responsibilities ("Supervising" or "In charge of") Delegations			
Satoru Sato	In charge of	IT Business Process Planning Dept., Business Process	
(Director,	in charge of	Planning Dept.	
Managing Executive		1 mining Dept.	
Officer)			
Masamitsu Nambu	T 1 C		
	In charge of	Product Development and Management Unit,	
(Director,		Investment Trust Service Center, Underwriting and	
Managing Executive		Medical Dept., Policy Service Dept., Claims Dept.	
Officer)			
Masao Taketomi	In charge of	Dai-ichi's Social Responsibility Promotion Center,	General Manager,
(Director,		Secretarial Dept., Affiliated Business Management	Human Resources Dept.
Managing Executive		Dept., Human Resources Dept.	
Officer)			
Hideo Hatanaka	Supervising	Compliance Control Dept., Legal Dept.	
(Director,			
Managing Executive	In charge of	Internal Audit Dept.	
Officer)	Ü		
Hiroshi Shoji	Supervising	Investment Administration Dept., Credit Dept.	General Manager,
(Director,	In charge of	Profit Management Dept., Financial Planning and	Financial Planning and
Executive Officer)		Actuarial Dept.	Actuarial Dept.
Akio Tanaka	In charge of	Chubu Sales Management Dept., Chubu Corporate	Chief General Manager,
(Managing Executive		Relations Dept.	Chubu Operations Bureau
Officer)		·	•
Nobuyuki Akimoto	In charge of	Kansai Market Sales Dept., Osaka Corporate	Chief General Manager,
(Managing Executive	C	Relations Dept., Kyoto/Kobe Corporate Relations	Kansai Operations Bureau
Officer)		Dept.	•
Atsushi Takahashi	In charge of	Quality Management Promotion Dept., Alliance	
(Managing Executive	in charge of	Business Promotion Dept., Agency Sales Promotion	
Officer)		Dept.	
Masahiro Takashima	In charge of	East Japan Sales Management Dept., Hokkaido Sales	Chief General Manager,
(Managing Executive	m charge of	Bureau, East Japan Corporate Relations Dept.	Eastern Market.
Officer)		Dureau, East Japan Corporate Relations Dept.	General Manager,
Officer)			_
Votoubi W 1	In ab	Wholesele Menagerent Dent. Co	Hokkaido Sales Bureau
Katsuhisa Watanabe	In charge of	Wholesale Management Dept., Corporate Relations	
(Managing Executive		Dept. No.5, No.6, No.7 and No.8, Dispersed Sector	
Officer)		Relations Dept.	
Kimihiro Sato	In charge of	Metropolitan Sales Management Dept., Metropolitan	Chief General Manager,
(Managing Executive		Corporate Relations Dept. No.1 No.2 and No.3,	Metropolitan Market
Officer)		Kanagawa Sales Bureau	
Tetsuya Kikuta	In charge of	Fixed Income Investment Dept., Global Fixed Income	Chief General Manager,
(Executive Officer)		Investment Dept., Equity Investment Dept.	Investment
Chieko Takahashi	In charge of	Group Life Insurance Business Unit, Public Sector	General Manager, Public
(Executive Officer)		Relations Dept.	Sector Relations Dept.
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Name and Title	-	Responsibilities ("Supervising" or "In charge of") Delegations		
Munehiro Uryu	In charge of	Marketing Strategy Dept., Total Life Planning and	General Manager, Total	
(Executive Officer)		Sales Training Dept., Financial Planning and	Life Planning and Sales	
		Consulting Dept.	Training Dept.	
Tatsusaburo	In charge of	Separate Account Management Dept., Investment	General Manager,	
Yamamoto		Planning Dept., Loan Dept., Real Estate Dept.	Investment Planning	
(Executive Officer)			Dept.	
Sumie Watanabe	In charge of	Human Resources Dept.(in charge of the matters		
(Executive Officer)		regarding Diversity and Inclusion, joint oversight with		
		Mr. Taketomi)		
Mitsunori Moriguchi	In charge of	West Japan Sales Management Dept., West Japan	Chief General Manager of	
(Executive Officer)		Sales Bureau	Western Market,	
			General Manager of West	
			Japan Sales Bureau	
Takahiro Shibagaki	In charge of	International Corporate Relations Dept., Financial	General Manager,	
(Executive Officer)		Institution Relations Dept.	Financial Institution	
		•	Relations Dept.	
Yasuhiro Miyata	In charge of	Group Pension Business Unit, Group Pension Service	General Manager, Group	
(Executive Officer)	in charge of	Dept., Separate Account Management Dept.(joint	Pension Business Unit	
(Executive Officer)		oversight with Mr. Yamamoto)	Tension Business Cint	
Ichiro Okamoto	In charge of	Dai-ichi's Social Responsibility Promotion	Chief General Manager,	
	in charge of		_	
(Executive Officer)		Center((joint oversight with Mr. Taketomi),	Corporate Planning and	
		Corporate Planning Dept., Government Relations	Government Relations,	
		Dept., Public Relations Dept.	General Manager,	
			Corporate Planning Dept.	
Kaneo Hasumi	In charge of	-	Senior General Manager	
(Executive Officer)			Chiba Branch Office	
Hideki Higuchi	In charge of	-	Senior General Manager	
(Executive Officer)			Toshin Branch Office	
Ryuzo Akamatsu	In charge of	-	Senior General Manager	
(Executive Officer)			Kobe Branch Office	
Yasutaka Shimokawa	In charge of	Sales Force Planning Dept., Customer Service Dept.,	General Manager, Sales	
(Executive Officer)		Contact Center Control Dept.,	Force Planning Dept.	
Kyoichi Saito	In charge of	Compliance Control Dept., General Affairs Dept.,		
(Executive Officer)		Legal Dept.		
Hisashi Takada	In charge of	Claims Payment Examination Center, Risk		
(Executive Officer)		Management Dept., Investment Administration Dept.,		
		Credit Dept.		
Hiroyuki Kano	In charge of	Retail Management Dept., Sales Personnel Dept.,	General Manager, Retail	
(Executive Officer)		Sales Office Manager Training Dept.	Management Dept.	
(Zaccuite Gilleet)		Sales Silies Hallager Halling Dept.	Training of the Dept.	

Note: 1. Executive Officers are in charge of parts of branch offices' businesses in accordance with their responsibilities about Branch Office.

2. "Supervising" means that the Executive Officers provide advice or guidance to the other Executive Officers who are in charge of their departments from a total perspective, and support the President.

3. Reason for appointment

Reasons
He has deep experience and insight gained through a wide range of
experiences, such as acting as managing director of financial institutions and
as outside director of other corporations. The Company believes he will
bring significant benefits to the Company by supervising and advising on
various matters of corporate management based on his global and objective
viewpoint.
His experiences cover a wide range of responsibilities in the Company's
businesses, including profit management and real estate, and he has deep
experience and knowledge in the life insurance business. The Company
believes he could bring significant benefits to the Company by supervising
management and advising on various financial matters of the Company.
He is an experienced and trusted accountant, and he has had a wide range of
experiences serving as outside corporate auditor of various corporations.
The Company believes he could bring significant benefits to the Company
by supervising management and advising on various financial matters of the
Company based on his objective viewpoint in audits and supervision of the
Company's management.
She is an experienced and trusted attorney, and she has had a wide range of
experiences serving as outside corporate auditor of various corporations.
The Company believes she could bring significant benefits to the Company
by supervising management and advising on various legal matters of the
Company based on his objective viewpoint in audits and supervision of the
Company's management.
His carrier evolved around life insurance business through Total Life Plan
Designers sales channel. By pushing ahead the DSR management activities,
he had steadily improved the management quality of branch offices, based
on the deep experience of serving as General Manager of branch office. The
Company believes he has the knowledge and experience to execute duties as
an Executive Officer with accuracy, fairness, and efficiency.
His carrier evolved around life insurance business through Total Life Plan
Designers. His experiences cover a wide and balanced range of engagements
in the Company's businesses, such as planning of sales representatives'
management systems and putting marketing strategies into practice,
including the time when he served as General Manager of branch offices.
The Company believes he has the knowledge and experience to execute
duties as an Executive Officer with accuracy, fairness, and efficiency.
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[Unofficial Translation]	
Ryuzo Akamatsu	His carrier evolved around life insurance business through Total Life Plan
	Designers sales channel. By pushing ahead the DSR management activities,
	he had steadily improved the management quality of branch office, based on
	the deep experience of serving as General Manager of branch offices. The
	Company believes he has the knowledge and experience to execute duties as
	an Executive Officer with accuracy, fairness, and efficiency.
Yasutaka Shimokawa	His carrier evolved around life insurance business through Total Life Plan
	Designers sales channel. His experiences cover a wide and balanced range of
	engagements in the Company's businesses, such as putting marketing
	strategies into practice, sales personnel and planning of sales representatives'
	management systems including the time when he served as General
	Manager of branch offices. The Company believes he has the knowledge
	and experience to execute duties as an Executive Officer with accuracy,
	fairness, and efficiency.
Kyoichi Saito	His carrier at the Company, among others, includes responsibility at
	Government Relations Department, where he has duly performed his duties
	such as representation with the government bodies and the Life Insurance
	Association of Japan etc. Also, he was engaged in Corporate Planning,
	General Affairs and Human Resources at the Dai-ichi Frontier Life
	Insurance Co., Ltd. He is currently responsible for Marketing Strategy
	Department at the Company. The Company believes he has the knowledge
	and experience to execute duties as an Executive Officer with accuracy,
	fairness, and efficiency.
Hisashi Takada	Since joining the company, he had duly performed his duties as a specialist
	of financial planning and actuarial affairs. Then, he was engaged in Profit
	Management Department, and he is currently responsible for Product
	Development and Management Department, by making use of his abundant
	experience and insight. The Company believes he has the knowledge and
	experience to execute duties as an Executive Officer with accuracy, fairness,
	and efficiency.
Hiroyuki Kano	His carrier evolved around life insurance business through Total Life Plan
	Designers sales channel.
	After serving as General Manager of branch offices, he had contributed to
	improve the management quality of branch office as General Manager of the
	Retail Management Department, which manages life insurance business
	through Total Life Plan Designers. The Company believes he has the
	knowledge and experience to execute duties as an Executive Officer with
	accuracy, fairness, and efficiency.

4. Biography of Newly Appointed Executive Officers

Name	Keisuke Yokoo	
Date of Birth	November 26, 1951	
Education	March 1974	Graduated from Keio University,
		Faculty of Commerce
Career History	April 1974	Joined The Industrial Bank of Japan, Limited
	April 2005	Deputy President(Representative Director),
		Mizuho Securities Company, Limited
	April 2007	President (Representative Director)
	June 2011	Chairman
	June 2012	Adviser

Name	Ryuichi Yama	moto
Date of Birth	April 12, 1960	
Education	March 1983	Graduated from Waseda University,
		Faculty of Law
Career History	April 1983	Joined The Dai-ichi Mutual Life Insurance Company
		(presently The Dai-ichi Life Insurance Company, Limited)
	April 2004	Staff General Manager, Real Estate Dept.
	August 2005	Japan Excellent Asset Management Company, Limited
	April 2008	Sohgo Housing Company, Limited
	April 2011	Special General Manager,
		General Manager, Office Infrastructure Innovative Task Force
		Staff General Manager, Real Estate Dept.
	April 2013	Special General Manager,
		General Manager, Cost Innovation Task Force
	April 2015	Senior General Manager, Special General Manager,
		Chief of Group Accounting Unit,
		General Manager, Profit Management Dept.

Name	Takehiko Nagas	aki
Date of Birth	May 31, 1943	
Education	March 1967	Graduated from Meiji University,
		Faculty of Law
Career History	January 1969	Joined Tokyo Dai-ichi CPA Office
	July 1988	Joined Ohta Showa Auditing Co. (*)
	May 1989	Representative Partner
	April 2000	Executive Director, Century Ota Showa & Co. (*)
	July 2001	Executive Director, Shin Nihon & Co. (*)
	May 2006	Vice Chairperson
	August 2008	Senior Advisory
	July 2009	Opened Takehiko Nagasaki CPA Office
	April 2010	Auditor, National Cancer Center
		Auditor, National Center of Neurology and Psychiatry
		(*) Presently, Ernst & Young ShinNihon LLC

Name	Sanae Tanaka	
Date of Birth	July 15, 1962	
Education	March 1985	Graduated from Keio University,
		Faculty of Law
Career History	April 1989	Registered Attorney-at-Law
	September 1991	Opened Sanae Tanaka Law Office

Name	Kaneo Hasumi	
Date of Birth	September 4, 19	955
Education	March 1978	Graduated from Meiji University,
		Faculty of Law
Career History	April 1978	Joined The Dai-ichi Mutual Life Insurance Company
		(presently The Dai-ichi Life Insurance Company, Limited)
	April 1999	General Manager, Kochi Branch Office
	April 2001	General Manager, Workplace Sales Promotion Center
	April 2002	General Manager, Metropolitan Consulting Sales Center
	April 2003	General Manager, Machida Branch Office
	April 2006	General Manager, Shibuya Branch Office
	April 2010	Senior General Manager, Shibuya Branch Office
	April 2011	Senior General Manager, Kobe Branch Office
	April 2014	Senior General Manager, Chiba Branch Office

Name	Hideki Higuchi	
Date of Birth	August 18, 1959	
Education	March 1982	Graduated from Yamaguchi University,
		Faculty of Economics
Career History	April 1982	Joined The Dai-ichi Mutual Life Insurance Company
		(presently The Dai-ichi Life Insurance Company, Limited)
	April 2003	General Manager, Fukuoka-Nishi Branch Office
	April 2007	General Manager, Sales Force Planning Dept.
	April 2008	General Manager, Nagoya Sales Promotion Dept.
	April 2011	General Manager, Toshin Branch Office
	April 2012	Senior General Manager, Toshin Branch Office

Name	Ryuzo Akamats	su
Date of Birth	March 30, 1960)
Education	March 1984	Graduated from Osaka University,
		Faculty of Economics
Career History	April 1984	Joined The Dai-ichi Mutual Life Insurance Company
		(presently The Dai-ichi Life Insurance Company, Limited)
	April 2006	General Manager, Nagano Branch Office
	April 2009	General Manager, Kyoto Branch Office
	April 2014	General Manager, Kobe Branch Office
	April 2016	Senior General Manager, Kobe Branch Office

Name	Yasutaka Shimo	okawa
Date of Birth	March 9, 1964	
Education	March 1987	Graduated from Doshisha University,
		Faculty of Commerce
Career History	April 1987	Joined The Dai-ichi Mutual Life Insurance Company
		(presently The Dai-ichi Life Insurance Company, Limited)
	April 2008	General Manager, Osaka-Nishi Branch Office
	April 2009	General Manager, Akashi Branch Office
	April 2011	General Manager, Nagoya Sales Promotion Dept.
	April 2013	General Manager, Sales Personnel Dept.
	April 2014	General Manager, Sales Force Planning Dept.

Name	Kyoichi Saito	
Date of Birth	December 1, 1965	
Education	March 1988	Graduated from Chuo University,
		Faculty of Commerce
Career History	April 1988	Joined The Dai-ichi Mutual Life Insurance Company
		(presently The Dai-ichi Life Insurance Company, Limited)
	April 2009	Treated like General Manager, The Dai-ichi Frontier Life Insurance
		Co., Ltd.
	April 2013	General Manager, Marketing Strategy Dept.
	October 2015	Chief of Marketing Strategy Unit
		General Manager, Marketing Strategy Dept.

Name	Hisashi Takada	
Date of Birth	July 4, 1966	
Education	March 1989	Graduated from Waseda University,
		Faculty of Science and Engineering
Career History	April 1989	Joined The Dai-ichi Mutual Life Insurance Company
		(presently The Dai-ichi Life Insurance Company, Limited)
	April 2010	General Manager, Profit Management Dept.
	April 2013	General Manager, Product Development and Management Unit

Name	Hiroyuki Kano	
Date of Birth	September 9, 1967	
Education	March 1991	Graduated from Kyusyu University,
		Faculty of Economics
Career History	April 1991	Joined The Dai-ichi Mutual Life Insurance Company
		(presently The Dai-ichi Life Insurance Company, Limited)
	April 2012	General Manager, Tachikawa Branch Office
	April 2015	General Manager, Retail Management Dept.

Investor Contact: Investor Relations Center Corporate Planning Department +81 50 3780 6930

This press release may contain statements that are "forward-looking statements" regarding our intent, belief or current expectations of management with respect to our future results of operations and financial condition. Any such forward-looking statements are not historical facts but instead represent only our belief regarding future events, many of which, by their nature, are inherently uncertain and outside our control. Important factors that could cause actual results to differ from those in specific forward-looking statements include, without limitation, economic and market conditions, consumer sentiment, political events, level and volatility of interest rates, currency exchange rates, security valuations and competitive conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ.