

[Unofficial Translation]

March 29, 2016

Koichiro Watanabe
President and Representative Director
The Dai-ichi Life Insurance Company, Limited
Code: 8750 (TSE First section)

Regarding Today's Media Report

Today, some media reported on the business alliance of The Dai-ichi Life Insurance Company Limited (“the Company”) with Japan Post Insurance Co., Ltd., but that information in the report was not announced by the Company.

The Company is currently considering the alliance reported today and therefore, this matter will be delivered to its Board of Directors' Meeting which is to be held today.