

[Unofficial Translation]

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President and Representative Director

The Dai-ichi Life Insurance Company, Limited

Code: 8750 (TSE First section)

Dai-ichi Life Vietnam has received a prize of “Corporate Social Responsibility Award, at 19th Asia Insurance Industry Awards 2015”

Dai-ichi Life Insurance Company of Vietnam, Limited, one of subsidiaries of The Dai-ichi Life Insurance Company, Limited (“the Company”; President: Koichiro Watanabe), received the Corporate Social Responsibility Award at the presentation ceremony of the 19th Asia Insurance Industry Awards 2015 held on November 3, 2015 in Singapore.

The Asia Insurance Industry Awards is the annually-held, largest contest of the Asian insurance industry, organized by the Asia Insurance Review, a prestigious insurance magazine in Asia based in Singapore. The 15 categorized prizes are given to the non-life insurance and life insurance companies who have conducted the most significant activities throughout the year.

Dai-ichi Life Vietnam was highly appreciated by the panel of judges for the significant project of building safe, concrete bridges in rural areas in Vietnam to support the improvement of local peoples’ lives. Dai-ichi Life Vietnam was the only company awarded the Corporate Social Responsibility Award among the life and non-life insurance companies.

This is the second time for Dai-ichi Life Vietnam to receive this prize, following the time it was received in 2013.

1. Outline of the prize

- Name of the prize

Corporate Social Responsibility Award, 19th Asia Insurance Industry Awards 2015

- Method of screening

The panel of 29 judges, comprised of the heads of the insurance regulators, major insurers and insurance related organizations, holds a vote.

2. Main reasons for receiving the prize

Dai-ichi Life Vietnam has initiated the activity “The Bridge Building Project – Million Bricks For a Happy Life” in which concrete bridges are built in remote rural areas in Vietnam to support the improvement of local people’s lives since July 2014. In the rural areas in Vietnam, simple wooden bridges are usually used, and when flooding in the rainy season occurs, the vulnerability of the bridges and thus the safety of the people crossing the bridges is a concern.

Dai-ichi Vietnam has received the prize for contributing to the improvement of 20,000 local peoples’ lives by giving assistance to building concrete bridges in a total of 10 provinces in Vietnam.

The project also involved the direct, voluntary participation of over 300 Dai-ichi Vietnam staff and financial consultants. Not only the donation but also the “grassroots” activity, actually going out in the field, was highly evaluated.

3. Previous receipt of prize

Dai-ichi Vietnam received the Corporate Social Responsibility Award at the 17th Asia Insurance Industry Awards 2013 for the donation of UV water filtering systems to 24 primary schools in rural areas of Vietnam through an American NGO, the East Meets West Foundation, from October 2011 to November 2012.

4. Outline of Dai-ichi Life Vietnam

[Name] Dai-ichi Life Insurance Company of Vietnam, Limited

[Type of Business] Life insurance business in Vietnam

[Year of Establishment] January 18 2007

[Total Assets] 4,531,800 Million VND (Approx. 25.38 Billion Yen) (at the end of 2014)

[Head Office] Ho Chi Minh, Vietnam

[Amount of Shares Owned by the Company] 100%

[Market Share/Ranking] 9.0%/4th (at the end of 2014, based on premium income)

* The exchange rate is at the end of December, 2014 (1VND = 0.0056 Yen)



(Poster introducing this CSR initiative of Dai-ichi Life Vietnam)