

[Unofficial Translation]

June 1, 2015

Koichiro Watanabe
President and Representative Director
The Dai-ichi Life Insurance Company, Limited
Code: 8750 (TSE First section)

Dai-ichi Life Announces New Appointment

The Dai-ichi Life Insurance Company, Limited (the “Company”; President: Koichiro Watanabe) hereby announces that its board of directors has resolved that John D. Johns to be treated like executive officer of the Company as of June 1, 2015.

1. Appointment as of June 1, 2015

Name	Title as of June 1, 2015
John D. Johns	Treated like executive officer of the Company Chairman, President and Chief Executive Officer of Protective Life Corporation

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2. Biography

Name	John D. Johns
Date of Birth	February 8, 1952
Education	1974 Bachelor of Arts, University of Alabama 1978 Juris Doctor, Harvard University 1978 Master of Business Administration, Harvard University
Career History	October 1993 Joined Protective Life Corporation as Executive Vice President and Chief Financial Officer August 1996 Protective Life Corporation President and Chief Operating Officer January 2002 Protective Life Corporation President and Chief Executive Officer January 2003 Protective Life Corporation Chairman, President and Chief Executive Officer

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