News Release

第一生命保険株式会社

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[Unofficial Translation]

May 15, 2015

Koichiro Watanabe President and Representative Director The Dai-ichi Life Insurance Company, Limited Code: 8750 (TSE First section)

Dai-ichi Life Announces Changes to Directors and Executive Officers

The Dai-ichi Life Insurance Company, Limited (the "Company"; President: Koichiro Watanabe) hereby announces changes to its board members including the Directors and Executive Officers as of June 23, 2015. The Company, in order to elevate the corporate governance system to a new level, is proposing the addition of three new outside directors.

The changes will become effective pending resolutions by the annual general shareholders meeting and by the board of directors meeting to be held on that day.

1. Planned changes

(1) New appointment of directors (as of June 23, 2015)

Name	Current title	Title as of June 23, 2015
Satoru Tsutsumi (*1)	Deputy President	Representative Director, Deputy
		President
George Olcott (*2)	Guest Professor, Keio University,	Director
	Faculty of Business and Commerce	
Rieko Sato (*2)	Partner, Ishii Law Office	Director
Shu Ungyong (*2)	President & CEO, Core Value	Director
	Management Co., Ltd.	

Notes:

- (*1) The appointment of Satoru Tsutsumi will be effective pending resolutions by the annual general shareholders meeting and by the board of directors meeting to be held on June 23, 2015.
- (*2) The appointment of George Olcott, Rieko Sato and Shu Ungyong as outside directors will be effective pending resolutions by the annual general shareholders meeting to be held on June 23, 2015.

(2) Re-appointment of directors

Name	Title as of June 23, 2015
Norimitsu Horio	Representative Director, Deputy President
Takashi Kawashima	Director, Senior Managing Executive Officer

Note: The re-appointment of Norimitsu Horio and Takashi Kawashima will be effective pending resolutions by the annual general shareholders meeting and by the board of directors meeting to be held on June 23, 2015.

2. Reasons for appointment of Directors

Name	Reasons
Norimitsu Horio	His experiences as a member of the Company and its subsidiaries and affiliates
	(collectively, the "Group") have covered a wide range of engagements in the
	Company's businesses, including the domestic life insurance businesses (both
	individual and corporate) and the customer care-related businesses, and he has
	deep experience and knowledge in the life insurance business. In addition, he
	has duly performed his duties as a member of the board of directors for two
	years since June 2013. The Company believes he is qualified to be a director of
	the board of the Company.
Takashi Kawashima	His experiences as a member of the Group have covered a wide range of
	engagements in the Company's businesses, including DSR management
	promotion, asset management, personnel management, and he has deep
	experience and knowledge in the life insurance business. In addition, he has
	duly performed his duties as a member of the board of directors for two years
	since June 2013. The Company believes he is qualified to be a director of the
	board of the Company.
Satoru Tsutsumi	His experiences as a member of the Group have covered a wide range of
	engagements in the Company's businesses, including corporate planning,
	marketing strategy, asset management businesses, and he has deep experience
	and knowledge in the life insurance business. In addition, he has duly
	performed his duties as a senior managing executive director at DLIBJ Asset
	Management Co., Ltd. (presently DIAM Asset Management), and also as
	president of The Dai-ichi Frontier Life Insurance Company. The Company
	believes he is qualified to be a director of the board of the Company.

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Name	Reasons
George Olcott	He is an expert on human resources management and corporate governance of
	global companies, based on the knowledge he gained through a wide range of
	experiences, such as acting as managing director of financial institutions and as
	outside director of other corporations. The Company believes he could bring
	significant benefits to the Company by supervising and advising on various
	matters of corporate management based on his global and objective viewpoint.
Rieko Sato	She is an experienced and trusted attorney, and she has had a wide range of
	experiences serving as outside director of the auditing committee of various
	corporations. The Company believes that she could bring significant benefits to
	the Company by supervising management and advising on various legal matters
	of the Company based on her objective viewpoint.
Shu Ungyong	He has a wide range of experiences as managing director of financial
	institutions. The Company believes he could bring significant benefits to the
	Company by supervising and advising on various matters of corporate
	management based on his global and objective viewpoint.

3. Directors, Audit and Supervisory Board Members and Executive Officers as of June 23, 2015

Name	Title
Katsutoshi Saito	Representative Director, Chairman of the Board
Koichiro Watanabe	Representative Director, President
Shigeo Tsuyuki	Representative Director, Deputy President
Norimitsu Horio	Representative Director, Deputy President
Satoru Tsutsumi	Representative Director, Deputy President
Kazuma Ishii	Director, Senior Managing Executive Officer
Tomoyasu Asano	Director, Senior Managing Executive Officer
Hideo Teramoto	Director, Senior Managing Executive Officer
Takashi Kawashima	Director, Senior Managing Executive Officer
Kenji Sakurai	Director, Senior Managing Executive Officer
Morinobu Nagahama	Director, Managing Executive Officer
Haruo Funabashi	Director
Michiko Miyamoto	Director
George Olcott	Director
Rieko Sato	Director
Shu Ungyong	Director
Atsushi Nagayama	Senior Audit and Supervisory Board Member
Fusakazu Kondo	Senior Audit and Supervisory Board Member
Masasuke Omori	Audit and Supervisory Board Member
Takashi Wachi	Audit and Supervisory Board Member
Tsuneaki Taniguchi	Audit and Supervisory Board Member
Takehide Itonaga	Senior Managing Executive Officer
Akio Tanaka	Managing Executive Officer
Koichi Maruno	Managing Executive Officer
Nobuyuki Akimoto	Managing Executive Officer
Atsushi Takahashi	Managing Executive Officer
Shinichi Aizawa	Managing Executive Officer
Satoru Sato	Managing Executive Officer
Masamitsu Nanbu	Managing Executive Officer
Seiji Inagaki	Managing Executive Officer
Masao Taketomi	Managing Executive Officer
Masahiro Takashima	Managing Executive Officer

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Name	Title	
Katsuhisa Watanabe	Executive Officer	
Hideo Hatanaka	Executive Officer	
Kimihiro Sato	Executive Officer	
Tetsuya Kikuta	Executive Officer	
Chieko Takahashi	Executive Officer	
Munehiro Uryu	Executive Officer	
Hiroshi Shoji	Executive Officer	
Tatsusaburo Yamamoto	Executive Officer	

4. Biography of Newly Appointed Directors

Name	Satoru Tsutsumi	
Date of Birth	December 30, 1955	
Number of	12,238 shares	
shares held		
Education	March 1978	Graduated from Hitotsubashi University,
		Faculty of Commerce and Management
Career History	April 1978	Joined The Dai-ichi Mutual Life Insurance Company
		(presently The Dai-ichi Life Insurance Company, Limited)
	April 1999	Staff General Manager, Marketing Strategy Dept.
	April 2000	General Manager, Marketing Strategy Dept.
	April 2005	Executive Officer,
		Chief General Manager, Investment
	July 2005	Senior Managing Executive Director, DLIBJ Asset Management Co.,
		Ltd. (presently DIAM Asset Management)
	April 2010	Advisor, The Dai-ichi Frontier Life Insurance Company
	June 2010	President and Representative Director, The Dai-ichi Frontier Life
		Insurance Company
	April 2015	Deputy President, the Company

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	George Olcott	
Date of Birth	May 7, 1955	
Education	June 1977	Graduated from University of Oxford,
		Faculty of Philosophy, Politics and Economics (PPE)
Career History	July 1986	Joined S.G. Warburg & Co. Ltd.
	November 1991	Director, S.G. Warburg & Co. Ltd.
	September 1993	Executive Director, Equity Capital Market Group, S.G. Warburg
		Securities London
	April 1997	Head of Tokyo Branch, SBC Warburg
	April 1998	Vice President, LTCB-UBS-Brinson Asset Management
	February 1999	President, UBS Asset Management (Japan)
		President, Japan UBS Brinson
	June 2000	Managing Director, Equity Capital Market, UBS Warburg Tokyo
	September 2001	Judge Business School, University of Cambridge
	March 2005	FME Teaching Fellow, Judge Business School,
		University of Cambridge
	March 2008	Senior Fellow, Judge Business School,
		University of Cambridge
	September 2010	Project Professor, Research Center for Advanced Science and
		Technology, The University of Tokyo
	April 2014	Guest Professor, Keio University, Faculty of Business and
		Commerce

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Name	Rieko Sato		
Date of Birth	November 28, 1956		
Education	March 1981	Graduated from The University of Tokyo,	
		Faculty of Law	
Career History	April 1984	Registered Attorney-at-Law	
	June 1989	Shearman & Sterling LLP	
	July 1998	Partner, Ishii Law Office	

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Name	Shu Ungyong	
Date of Birth	October 19, 1962	
Education	March 1986	Graduated from Hitotsubashi University,
		Faculty of Law
Career History	April 1986	Joined the Morgan Bank
	May 2000	Head of Financial Institutions Group and Investment Bank, J.P.
		Morgan Securities, Tokyo Branch (presently J.P. Morgan
		Securities Japan Co., Ltd.)
	May 2001	Managing Director
	July 2005	Head of Financial Institutions Group
	May 2007	Managing Director, Financial Institutions Group, Investment
		Bank Dept., Merrill Lynch Japan Securities Co., Ltd.
	July 2010	Co-Head of Investment Banking Division
	July 2011	Vice Chairman
	November 2013	President & CEO, Core Value Management Co., Ltd.

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This press release may contain statements that are "forward-looking statements" regarding our intent, belief or current expectations of management with respect to our future results of operations and financial condition. Any such forward-looking statements are not historical facts but instead represent only our belief regarding future events, many of which, by their nature, are inherently uncertain and outside our control. Important factors that could cause actual results to differ from those in specific forward-looking statements include, without limitation, economic and market conditions, consumer sentiment, political events, level and volatility of interest rates, currency exchange rates, security valuations and competitive conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ.