

May 1, 2015

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 President and Representative Director
 The Dai-ichi Life Insurance Company, Limited
 Code: 8750 (TSE First section)

**Increase in Net Unrealized Gains on Securities, Net of Tax,
 as of March 31, 2015**

The Dai-ichi Life Insurance Company, Limited (the “Company”) hereby announces the amounts of net unrealized gains on securities, net of tax, as of March 31, 2015.

1. Net Unrealized Gains on Securities, Net of Tax, as of March 31, 2015

	Non-consolidated Basis	Consolidated Basis
(A) Net unrealized gains on securities, net of tax, as of March 31, 2015	2,488.6 billion yen	2,528.2 billion yen
(B) Net unrealized gains on securities, net of tax, as of March 31, 2014	1,315.8 billion yen	1,322.7 billion yen
(C) Increase in net unrealized gains on securities, net of tax, as of March 31, 2015 (A-B)	1,172.7 billion yen	1,205.5 billion yen
(D) Net assets as of March 31, 2014	1,971.8 billion yen	1,947.6 billion yen
(C / D × 100)	59.5%	61.9%

Notes:

1. The figures shown in (A) and (C) are estimates that remain subject to change.
2. The end of the accounting period of the Company is March 31.
3. This news release discloses the increase in net unrealized gains on securities, net of tax, as of March 31, 2015 (the figure shown in (C)), which exceeded 30% of net assets as of March 31, 2014 (the figure shown in (D)).

2. Earnings Forecast

The Company has revised its consolidated earnings forecast for the fiscal year ended March 31, 2015. For details, please refer to our separate news release on May 1, 2015, titled “Revision of Consolidated Earnings Forecast and Dividend Forecast for the Fiscal Year Ended March 31, 2015”.

[Unofficial Translation]

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