

[Unofficial Translation]

December 19, 2014

Koichiro Watanabe

President and Representative Director

The Dai-ichi Life Insurance Company, Limited

Code: 8750 (TSE First section)

Dai-ichi Life released "DSR Report 2014"

The Dai-ichi Life Insurance Company, Limited (the “Company”, President: Koichiro Watanabe) hereby announces that the Company has released "DSR Report 2014" as a report of our activities towards social responsibility and sustainability.

The company strives to achieve sustained growth that meets all its stakeholders’ expectations within the value creating framework we term DSR (i.e. Dai-ichi’s Social Responsibility) Management, along with our group vision “Thinking People First”, and reports on the Dai-ichi Life Group's initiatives concerning DSR Management.

The report is provided on our website for the purpose of saving paper and convenience.

*URL: <http://www.dai-ichi-life.co.jp/english/dsr/report/2014/index.html>