News Release

第一生命保険株式会社

〒100-8411 東京都千代田区有楽町 1-13-1
The Dai-ichi Life Insurance Company, Limited
13-1, Yurakucho 1-chome, Chiyoda-ku,
Tokyo 100-8411, Japan
www.dai-ichi-life.co.jp

By your side, for life

DAI-ICHI LIFE

[Unofficial Translation]

August 18, 2014

Koichiro Watanabe
President and Representative Director
The Dai-ichi Life Insurance Company, Limited
Code: 8750 (TSE First section)

Details of Stock Options

(Stock Acquisition Rights) Issued as Stock-Linked Compensation

The Dai-ichi Life Insurance Company, Limited (the "Company"; President: Koichiro Watanabe) hereby announces that it has determined the details of the issuance of stock acquisition rights to be allotted to its directors (except outside directors) and executive officers resolved at the board of directors meeting held on July 31, 2014, including the amount to be paid in upon the issuance of stock acquisition rights, as follows:

1. Name of the stock acquisition rights: 4th Series of Stock Acquisition Rights of The

Dai-ichi Life Insurance Company, Limited

2. Total number of stock acquisition rights: 1,790 stock acquisition rights

(100 shares for each stock acquisition right)

3. Amount to be paid in upon the issuance of

each stock acquisition right:

136,600 yen

(1,366 yen per share)

4. Persons to whom stock acquisition rights

are to be allotted, the number of such

persons and the number of stock

acquisition rights to be allotted:

885 stock acquisition rights to 11 directors

(except outside directors) of the Company;

and

905 stock acquisition rights to 17 executive

officers of the Company