

[Unofficial Translation]

August 1, 2014

Koichiro Watanabe

President and Representative Director

The Dai-ichi Life Insurance Company, Limited

Code: 8750 (TSE First section)

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## Acquisition of 100% ownership in Sompo Japan DIY Life Insurance

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Further to the announcement “Embarking on Initiatives to Open New Markets through New Subsidiary” released on February 14, 2014, the Dai-ichi Life Insurance Company, Limited (the “Company”; President: Koichiro Watanabe) hereby announces that the Company has completed the stock transfer procedure and acquired all of the remaining outstanding shares of Sompo Japan DIY Life Insurance Co., Ltd. (hereinafter “Sompo Japan DIY Life”). The Company has held a 10% stake in Sompo Japan DIY Life since September 2008, which it acquired in an effort to equip itself with multiple distribution channels.

(Reference) Overview of Sompo Japan DIY Life (as of August 1, 2014)

Name	Sompo Japan DIY Life Insurance Co., Ltd.
Established	April 23, 1999
Location	10-1, Nishi-Shinjuku 6-chome, Shinjuku-ku, Tokyo
Business	Life insurance business
President	Yuji Tokuoka
Number of employees	70
Total Capital	10.1 billion yen
Major stakeholders	The Dai-ichi Life Insurance Company, Limited (100%)