

July 3, 2014

Koichiro Watanabe
President and Representative Director
The Dai-ichi Life Insurance Company, Limited
Code: 8750 (TSE First section)

Comments on Certain News Report

Today's news report stating that The Dai-ichi Life Insurance Company, Limited (the "Company") will decide to make approximately 250 billion yen public offering in this week is not based on information released by the Company. Although we are considering future issuance of new shares along with the news release dated June 4, 2014 "Announcement Regarding Filing of Shelf Registration Statement for Future Equity Issuances", nothing has been decided with respect to this topic at this point of time.

The Company will promptly and formally announce matters, if any, that require disclosure.