News Release

第一生命保険株式会社

〒100-8411 東京都千代田区有楽町 1-13-1

The Dai-ichi Life Insurance Company, Limited 13-1, Yurakucho 1-chome, Chiyoda-ku, Tokyo 100-8411, Japan

www.dai-ichi-life.co.jp

By your side, for life

DAI-ICHI LIFE

[Unofficial Translation]

May 15, 2014

Koichiro Watanabe
President and Representative Director
The Dai-ichi Life Insurance Company, Limited
Code: 8750 (TSE First section)

Notification of Participation in the UN Global Compact ~ Global Framework to Realize Sustainable Growth~

The Dai-ichi Life Insurance Company, Limited (the "Company", President: Koichiro Watanabe) hereby announces that the Company has become a participant in the United Nations Global Compact ("UNGC"), a cooperative framework between the United Nations and worldwide corporations to realize sustainable growth that is advocated by the United Nations.

With ten principles in the four areas of human rights, labour, the environment and anti-corruption, the UNGC asks companies to conduct responsible business activities. The Company agrees with the principles of the UNGC, signed the document to show the Company's commitment to supporting the UNGC's ten principles and submitted the endorsement to the UN Secretary-General, thereby registering the Company as a UNGC Participating company on May 9, 2014.

The Company will take further initiative to contribute to realizing a sustainable global society.

[Overview of the Global Compact]

The Global Compact is an initiative that was launched by Kofi Annan, a former UN Secretary-General, in 2000 and is supported by Ban Ki-moon, the present UN Secretary-General. This initiative asks each corporation to voluntarily take on responsible and creative leadership, thereby acting as a good corporate citizen of society and participating in a global framework to realize sustainable growth.

As of March 31, 2014, approximately 12,000 companies and organizations across more than 145 countries have participated in this initiative.

[The UN Global Compact's ten principles]

Human rights

Principle 1: Businesses should support and respect the protection of internationally proclaimed human

rights; and

Principle 2: make sure that they are not complicit in human rights abuses.

Labour

Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right

to collective bargaining;

Principle 4: the elimination of all forms of forced and compulsory labour;

Principle 5: the effective abolition of child labour; and

Principle 6: the elimination of discrimination in respect of employment and occupation.

Environment

Principle 7: Businesses should support a precautionary approach to environmental challenges;

Principle 8: undertake initiatives to promote greater environmental responsibility; and

Principle 9: encourage the development and diffusion of environmentally friendly technologies.

Anti-corruption

Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.