

February 12, 2014

Koichiro Watanabe

President and Representative Director

The Dai-ichi Life Insurance Company, Limited

Code: 8750 (TSE First section)

Comments on Today's Certain News Reports

Today's news report stating that "The Dai-ichi Life Insurance Company, Limited (the "Company") will acquire a life insurance subsidiary of Sampo Japan Insurance Inc. and enter into a low-price life insurance market segment" is not based on information released by the Company. While the Company has been considering strategies for the domestic growth market, nothing has been decided with respect to this topic.