

[Unofficial Translation]

December 11, 2013

Koichiro Watanabe

President and Representative Director

The Dai-ichi Life Insurance Company, Limited

Code: 8750 (TSE First section)

Indonesian Life Insurance Company, PT Panin Life Has changed its Name to PT Panin Dai-ichi Life

PT Panin Life (hereinafter “Panin Life”), an affiliate of The Dai-ichi Life Insurance Company, Limited (the “Company”; President: Koichiro Watanabe), having received approval from Indonesian local authorities on November 22, 2013, has changed its name to PT Panin Dai-ichi Life (hereinafter “Panin Dai-ichi Life”).

Incorporating the Company’s brand into Panin Life’s original name symbolizes the Company’s investment in Panin Life.

Additionally, Panin Dai-ichi Life has taken this opportunity to introduce the Company’s management philosophy, “By Your Side, for Life,” as its new management philosophy.

Panin Dai-ichi Life will strive to contribute to the prosperous and peaceful life of people and the development of society in Indonesia, standing by the side of its customers and their loved ones for life.