

September 11, 2013

Koichiro Watanabe  
 President and Representative Director  
 The Dai-ichi Life Insurance Company, Limited  
 Code: 8750 (TSE First section)

## New Investment into Green loan scheme

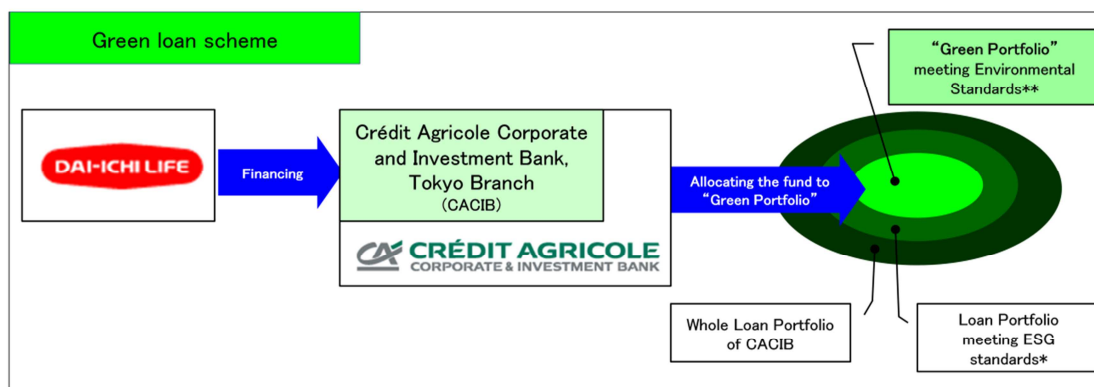
The Dai-ichi Life Insurance Company, Limited (the “Company”; President: Koichiro Watanabe) hereby announces that it has provided finance to a unique “Green loan” scheme, arranged by Crédit Agricole Corporate and Investment Bank, Tokyo Branch (“CACIB”). “Green loan” is a scheme providing funding to projects or businesses that are excellent on non-financial ESG factors and meet Environmental standards. This is the first time that Crédit Agricole group has arranged Green loan scheme, and this is also the first time for the Company to finance the said scheme.

The Company has been introducing ESG standards into its investment philosophy and enhancing investments in the related areas such as environmental infrastructure projects and renewable energy projects. The Company intends to support environmentally responsible companies and projects by participating in this Green loan scheme arranged by CACIB, with whom the Company shares the philosophy in this regard.

The Company will continuously introduce ESG standards into its investment philosophy and aims to contribute to building an environmentally sustainable society.

### <Investment Overview>

Investment Partner	Crédit Agricole Corporate and Investment Bank, Tokyo Branch
Total Amount of Investment	3 Billion Yen
Date of execution	August 30, 2013
Investment Scheme	See the diagram below



\* ESG (Environmental, Social, and Governance) standards

...This standards focus not only on financial factors, but also on non-financial ESG factors.

\*\* Environmental standards

...This standards focus on environment friendly activities such as renewable energy promotion, eco-efficiency technology development, and environmental load reduction.

The Dai-ichi Life Insurance Company, Limited