Koichiro Watanabe President and Representative Director The Dai-ichi Life Insurance Company, Limited Code: 8750 (TSE First section)

Details of Stock Options

(Stock Acquisition Rights) Issued as Stock-Linked Compensation

The Dai-ichi Life Insurance Company, Limited (the "Company"; President: Koichiro Watanabe) hereby announces that it has determined the details of the issuance of stock acquisition rights to be allotted to its directors (except outside directors) and executive officers resolved at the board of directors meeting held on July 31, 2013, including the amount to be paid in upon the issuance of stock acquisition rights, as follows:

1. Name of the stock acquisition rights: 3rd Series of Stock Acquisition Rights of The

Dai-ichi Life Insurance Company, Limited

2. Total number of stock acquisition rights: 1,837 stock acquisition rights

(1 share for each stock acquisition right)

3. Amount to be paid in upon the issuance of

each stock acquisition right:

130,030 yen

4. Persons to whom stock acquisition rights

are to be allotted, the number of such

persons and the number of stock

acquisition rights to be allotted:

925 stock acquisition rights to 11 directors

(except outside directors) of the Company;

and

912 stock acquisition rights to 17 executive

officers of the Company

- End -