

June 24, 2013

Koichiro Watanabe  
President and Representative Director  
The Dai-ichi Life Insurance Company, Limited  
Code: 8750 (TSE First section)

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## **Appointment of New Executive Officer**

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The Dai-ichi Life Insurance Company, Limited (the “Company”; President: Koichiro Watanabe) hereby announces that its board of directors has resolved to appoint a new executive officer, effective as of June 24, 2013.

### **1. Appointment of New Executive Officer**

As an initiative to promote “Evolution of the Group Management Framework to Support Growth”, a pillar under its new medium-term management plan “Action D”, the Company appointed a new executive officer as follows:

- Jim Minto  
Managing Director, TAL Dai-ichi Life Australia Pty Limited (and also functionally an executive officer of the Company)

Please refer to the attachment for a biography of the newly appointed executive officer.

Investor Contact:  
Investor Relations Center  
Corporate Planning Department  
+81 50 3780 6930

This press release may contain statements that are “forward-looking statements” regarding our intent, belief or current expectations of management with respect to our future results of operations and financial condition. Any such forward-looking statements are not historical facts but instead represent only our belief regarding future events, many of which, by their nature, are inherently uncertain and outside our control. Important factors that could cause actual results to differ from those in specific forward-looking statements include, without limitation, economic and market conditions, consumer sentiment, political events, level and volatility of interest rates, currency exchange rates, security valuations and competitive conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ.

**Biography of Newly Appointed Executive Officer**

Name	Jim Minto	
Date of Birth	August 31, 1951	
Career History	November 1988	Managing Director, TOWER Trust (NZ)
	August 1998	Managing Director, TOWER Managed Funds (NZ)
	October 1999	Managing Director, Tower Health & Life (NZ)
	January 2002	CEO, TOWER Limited (NZ)
	November 2002	CEO, TOWER Australia Limited
	March 2005	Group Managing Director, TOWER Limited (NZ)
	November 2006	Managing Director, TOWER Australia Group Limited
	May 2011	Managing Director, TAL Dai-ichi Life Australia Pty Limited