Koichiro Watanabe President and Representative Director The Dai-ichi Life Insurance Company, Limited Code: 8750 (TSE First section)

Reversal of Losses on Valuation of Available-for-Sale Securities for the Three Months Ended March 31, 2013 and Increase in Net Unrealized Gains on Securities, Net of Tax, as of March 31, 2013

The Dai-ichi Life Insurance Company, Limited (the "Company") previously recorded losses on valuation of certain available-for-sale securities for the nine months ended December 31, 2012. The Company hereby announces a reversal of losses on valuation of available-for-sale securities for the three months ended March 31, 2013 and the amounts of net unrealized gains on securities, net of tax, as of March 31, 2013.

1. Losses on Valuation of Available-for-Sale Securities for the Three Months Ended March 31, 2013

	Non-consolidated	Consolidated
	Basis	Basis
(A) Total amount of losses on valuation of	(50.2 billion yen)	(50.2 billion yen)
available-for-sale securities for the three		
months ended March 31, 2013 (= a - b)		
(a) Total amount of losses on valuation of	3.2 billion yen	3.2 billion yen
available-for-sale securities for the fiscal	-	-
year ended March 31, 2013		
(b) Total amount of losses on valuation of	53.4 billion yen	53.4 billion yen
available-for-sale securities for the nine	-	_
months ended December 31, 2012		

Notes:

- 1. The figures shown in (A) and (a) are estimates that remain subject to change.
- 2. The Company reassesses losses on valuation of available-for-sale securities at the end of each fiscal quarter based on previous year-end book values. The negative figure in (A) indicates a decrease in losses as compared to December 31, 2012.
- 3. The Company's fiscal year ends on March 31.

2. Net Unrealized Gains on Securities, Net of Tax, as of March 31, 2013

	Non-consolidated	Consolidated
	Basis	Basis
(A) The amount of net unrealized gains on	1,092.5 billion yen	1,099.3 billion yen
securities, net of tax, as of March 31, 2013		
(B) The amount of net unrealized gains on	479.4 billion yen	483.4 billion yen
securities, net of tax, as of March 31, 2012		
(C) Increase in the amount of net unrealized	613.0 billion yen	615.9 billion yen
gains on securities, net of tax, as of March		
31, 2013 (A-B)		
(D) The amount of net assets as of March 31,	1,028.3 billion yen	991.7 billion yen
2013		
(C / D × 100)	59.6%	62.1%

Notes:

4. The figures shown in (A) and (C) are estimates that remain subject to change.

3. Earnings Forecast

The Company has revised its consolidated earnings forecast for the fiscal year ended March 31, 2013. Please refer to our separate news release on April 30, 2013, titled "Revision of Consolidated Earnings Forecast for the Fiscal Year Ended March 31, 2013" for details.

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This press release may contain statements that are "forward-looking statements" regarding our intent, belief or current expectations of management with respect to our future results of operations and financial condition. Any such forward-looking statements are not historical facts but instead represent only our belief regarding future events, many of which, by their nature, are inherently uncertain and outside our control. Important factors that could cause actual results to differ from those in specific forward-looking statements include, without limitation, economic and market conditions, consumer sentiment, political events, level and volatility of interest rates, currency exchange rates, security valuations and competitive conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ.