

January 23, 2013

Koichiro Watanabe
President and Representative Director
The Dai-ichi Life Insurance Company, Limited
Code: 8750 (TSE First section)

Dai-ichi Life designates a non-executive director
to the Board of Janus Capital Group

The Dai-ichi Life Insurance Company, Limited (the “Company”; President: Koichiro Watanabe), has designated Seiji Inagaki (an executive officer and general manager of the Investment Planning Dept. of the Company) to the Board of Janus Capital Group Inc. (“Janus”), a US asset management firm, as a non-executive director, effective January 22, 2013. The designation is pursuant to the strategic business and capital alliance the companies announced on August 10, 2012. The Company has been accumulating Janus’ shares through open market purchases and has invested a part of its general account assets in Janus products.

As the Company’s voting right in Janus already exceeds 15%, Janus will become an equity-method affiliate of the Company upon the appointment of the Company’s representative to its board.

Mr. Inagaki’s appointment to Janus’ Board enables the Company to further promote the aims of the strategic alliance, which include management of its general account assets and acquiring knowledge of the global asset management business and to further support Janus to enhance its corporate value.

[Unofficial Translation]

<Company profile of Janus>

Company name	Janus Capital Group Inc.
Business	Asset Management
Established	1969
Representative	Richard Weil, Chief Executive Officer
Stock Listing	New York Stock Exchange (June 2000)
Market Capitalization	1.595 billion USD (as of December 31, 2012)
Total Assets Under Management	158.2 billion USD (as of September 30, 2012)
Number of Employees	1,155 (as of November 30, 2012)
Company Headquarters	Denver, Colorado, U.S.A.
Major Offices outside the U.S.	Dubai, Frankfurt, The Hague, Hong Kong, London, Melbourne, Milan, Munich, Paris, Singapore, Taipei, Tokyo and Zurich
Ownership by the Company	19.90% (as of January 21, 2013)