

April 27, 2010

Koichiro Watanabe
President and Representative Director
The Dai-ichi Life Insurance Company, Limited
Code: 8750 (TSE First section)

Number of Shareholders as of April 16, 2010

The Dai-ichi Life Insurance Company, Limited (the “Company”; President: Koichiro Watanabe) hereby announces the number of shareholders (rounded down to the thousand) as of April 16, 2010 as below.

April 16, 2010 is the record date for voting rights at the Company’s first ordinary general meeting of shareholders and for the first shareholder dividend distribution.

Number of Shareholders (as of April 16, 2010): 1,371 thousand

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