# Key figures of The Dai-ichi Life Group



#### History of Dai-ichi Life

Dai-ichi Life began operating in 1902 as Japan's first mutual company. Even now, more than a century later, and after Dai-ichi Life has become a stock company, we still maintain the same management philosophy of Customer First we adopted at the time of our founding.



# Number of customers **Approximately**

million

Widely supported by customers, the Group continues to provide products and services from a customer-based perspective. standing "By your side, for life."

(Note) Includes Dai-ichi Life, Dai-ichi Frontier Life and Neo First Life

### Number of employees in the Group

**Approximately** 

in 10 countries around the world

Diverse human capital of about 60,000 people in Japan and 10,000 people overseas play an active role.

## Number of new individual insurance policies sold

**Approximately** 

#### policies per day

We provide products that meet diversified customer needs by delivering the optimum products through an optimum channel.

(Note) Includes Dai-ichi Life, Dai-ichi Frontier Life and Neo First Life



### Consolidated net income

**Approximately** 

Consolidated net income reached a new record high since the listing for the fifth consecutive year. Dai-ichi Frontier Life moving into the surplus and the profits of Protective Life being consolidated in the fiscal year under review, made a significant contribution.



# Insurance claims and benefits paid

**Approximately** 

billion per day

We make accurate and equitable payments, based on our shared value that the role of insurance is fulfilled at the very moment customers receive claims and benefits

(Note) Includes Dai-ichi Life, Dai-ichi Frontier Life and Neo First Life



# Consolidated net assets

Approximately

trillion

We invest valuable premiums received from our customers in preparation for the future payment of claims, etc. As one of the largest institutional investors in Japan, we also perform a financial intermediary function, while pursuing safety and profitability at the same time.