



Overview of the Dai-ichi Life Group

Business Domains and Major Companies of the Dai-ichi Life Group



Protective Life Corporation (USA)



TAL Dai-ichi Life Australia Pty Ltd (Australia)



Dai-ichi Life Insurance Company of Vietnam, Limited (Vietnam)



PT Panin Dai-ichi Life (Indonesia)



Star Union Dai-ichi Life Insurance Company Limited (India)



OCEAN LIFE INSURANCE PUBLIC COMPANY LIMITED (Thailand)

Domestic life insurance business

In the domestic life insurance business, the Dai-ichi Life Group's core business, we operate a domestic three life insurance company structure. This is to remain in step with the diverse needs of our customers by providing the optimum products through the most suitable channel.

At Dai-ichi Life, all of its staff, including Total Life Plan Designers, draw on their specialized skills to provide all customers with "security and peace of mind" and "complete health support" through life insurance products.

The Dai-ichi Frontier Life Insurance Co., Ltd. ("Dai-ichi Frontier Life") sells savings-type products through financial institutions, that support the asset formation of customers necessary to maintain a long and prosperous life after retirement.

The Neo First Life Insurance Company, Limited. ("Neo First Life") sells differentiated, easy-to-understand products through simplified procedures at low-cost operation through financial institutions and walk-in insurance shops to meet the needs of customers who wish to make a comparison.



By your side, for life

DAI-ICHI LIFE

The Dai-ichi Life Insurance Company, Limited

 **第一フロンティア生命**
第一生命グループ

The Dai-ichi Frontier Life Insurance Co., Ltd.

ネオファースト生命
The Neo First Life Insurance Company, Limited

The Neo First Life Insurance Company, Limited

DIAM
ダイアム

DIAM Co., Ltd.

 **JANUS**

Janus Capital Group Inc. (USA)

Others

DLS

Dai-ichi Life Information Systems Co., Ltd.

Others

Overseas life insurance business

We are developing the overseas life insurance business in six countries: the United States, Australia, Vietnam, Indonesia, India and Thailand.

We are pursuing our initiatives to strengthen our business management framework and create higher values as a group through regional headquarters we have established in North America and the Asia-Pacific region, with the head office and the Group Management Headquarters as the central players.

To harness the high growth potential of overseas life insurance markets, we will seek balanced growth in the markets of both developed and emerging countries by actively developing our business.

Asset management business

As a business that plays a part in the Group's growth strategies, we operate the asset management business with growth potential and high affinity with the life insurance business in Japan and overseas.

We are working to enhance the contribution of the asset management business to the Group's profits through efforts such as the mutual supply of products and expertise between DIAM Co., Ltd. ("DIAM") and Janus Capital Group Inc. ("Janus") (the United States), the core players in this business, the exertion of Group synergy through cooperation between these two companies and life insurance companies in Japan and overseas including Dai-ichi Life and Dai-ichi Frontier Life, and business expansion through new investments.

Other businesses

Dai-ichi Life also carries out operations necessary for conducting insurance and asset management-related businesses. These include system-related business that involve the development of the Group's computer systems and software, research studies and transmission of information related to the economy and finance, development of financial technologies, a research and study business that provides consulting services, and "general affairs related" business for printing and shipping of materials for customers.