

### Editorial Policy

Until the previous fiscal year, the Dai-ichi Life Group had issued two kinds of booklets: the Annual Report, a disclosure publication that complied information on the status of its business and property as stipulated in Article 111 of the Insurance Business Act, and the Dai-ichi Life DSR Report that organizes information on its efforts to fulfill its social responsibility.

From the fiscal year under review, we will be issuing the Dai-ichi Life Annual Report (Japanese version) (an integrated version with the Dai-ichi Life DSR Report) for the purpose of providing our stakeholders with an overview of value creation stories of the Dai-ichi Life

Group, including management issues of the Group, strategies for future growth and its efforts to that end, compiling this information in a single booklet.

We also publish information supplementary to the Dai-ichi Life Annual Report (Japanese version) on our website (<http://www.dai-ichi-life.co.jp/>) and invite our stakeholders to read the site in conjunction with the report.

This Annual Report (English version) is the translation of the Japanese version.

#### Reference guidelines

International Integrated Reporting Council (IIRC) Framework  
Japan Quality Award Assessment Standards

#### Coverage of reporting

We report our activities mainly in fiscal 2013 (April 2013 – March 2014) and some of our operations and policies in fiscal 2014.

#### Publication month

September 2014

## Dai-ichi Life Website

<http://www.dai-ichi-life.co.jp/>



Top screen of our website

## Women's Track Team



as a member of the Japan national marathon team, which hopes to win gold in the 2016 Summer Olympics in Rio de Janeiro. Dai-ichi Life's women's track team is a major force in middle and long-distance athletics in Japan.

Since its founding in 1990, Dai-ichi Life's women's track team has been focusing on the development of athletes. It has achieved excellent results in many competitions, including a silver medal by Yoshimi Ozaki in the women's marathon at the 2009 World Championships in Athletics, back-to-back victories in the East Japan Industrial Women's Ekiden Race in 2010 and 2011, and victory in the All Japan Industrial Women's Ekiden Race in 2011. Yoshimi Ozaki also participated in the 2012 Summer Olympics in London as a member of Japan women's marathon team, and in 2014 Tomomi Tanaka was selected by the Japan Association of Athletics Federations

## 2014 Dai-ichi Life Annual Report

### The Dai-ichi Life Insurance Company, Limited

(Prepared in September 2014)

13-1 Yurakucho 1-chome, Chiyoda-ku, Tokyo 100-8411, Japan

Phone: +81-3-3216-1211 <http://www.dai-ichi-life.co.jp/>