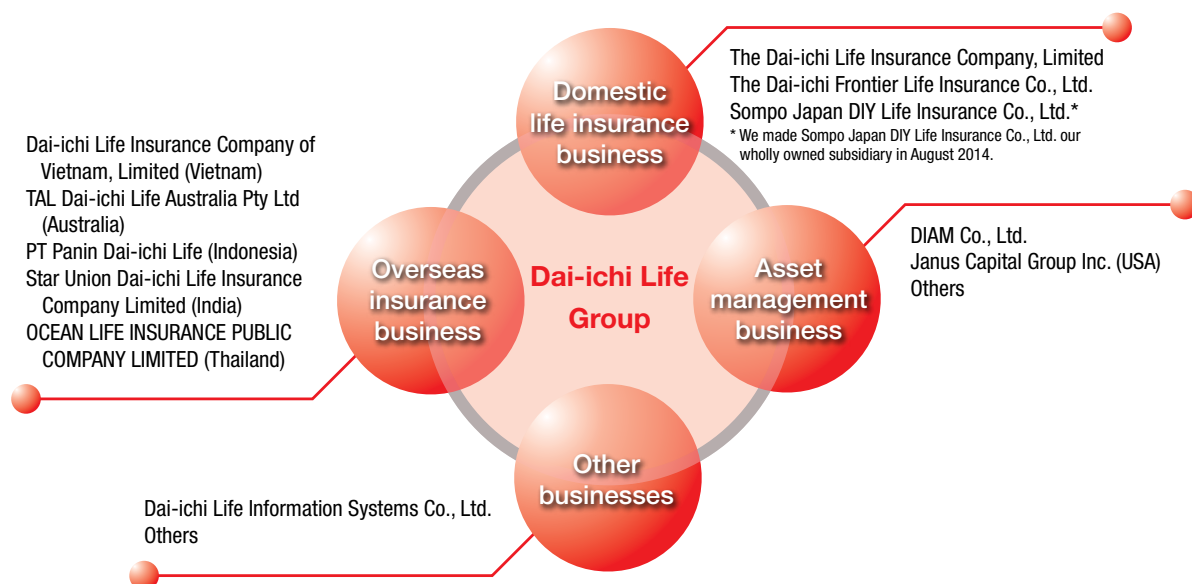


Overview of the Dai-ichi Life Group

Business Domains and Major Companies of the Dai-ichi Life Group



Domestic life insurance business

At Dai-ichi Life, all our staffs, including Total Life Plan Designers, draw upon their specialized skills to provide all customers with security and peace of mind and fulfilling health support through life insurance, the core business of the Group. Dai-ichi Frontier Life also sells savings-type products through financial institutions that support asset formation necessary to maintain a prosperous and long life after retirement. Dai-ichi Life, as a Group, will continue to provide products and services tailored to increasingly diversified customer needs.

Overseas insurance business

As a driving force for the Group's growth we will strive to increase value in countries where we have already introduced businesses and to develop businesses in new markets. In countries where we have already introduced businesses, we will pursue creation of added value through provision of our expertise that we have been accumulating in life insurance for more than 110 years and mutual cooperation among Group companies. When operating businesses in new markets, we will increase the contribution of the overseas insurance business as a whole to the Group's profits by seeking to proactively construct a well-diversified portfolio of overseas businesses, in addition to our existing initiatives mainly in the Asia-Pacific region.

Asset management business

As a business that plays a part in the Group's growth strategies, we operate the asset management business with growth potential and high affinity with the life insurance business in Japan and overseas.

We are working to increase the contribution of the asset management business to the Group's profits by promoting our initiatives to grow the business, such as mutual supply of products and expertise between DIAM Co., Ltd. ("DIAM") and Janus Capital Group Inc. ("Janus"), the core players in this business, exertion of Group synergy through collaboration between these two companies and life insurance companies in Japan and overseas, including Dai-ichi Life and Dai-ichi Frontier Life, and new capital injections.

Other businesses

Dai-ichi Life also carries out operations necessary for conducting insurance and asset management-related businesses. These include system-related business that involve the development of the Group's computer systems and software, research studies and transmission of information related to the economy and finance, development of financial technologies, a research and study business that provides consulting services, and "general affairs related" business for printing and shipping of materials for customers.