

We have reaffirmed the following due to the Great East Japan Earthquake:

## Passing On Peace Of Mind

The fundamental principle of life insurance, which the Company has reaffirmed after the Great East Japan Earthquake, is the concept of *Passing On Peace Of Mind*. Our responsibility is to form and strengthen the concept of *Passing On Peace Of Mind* for our customers and their loved ones.

We have taken our social responsibility deep into our hearts once again.  
The Company will continue to pursue the concept of *Passing On Peace Of Mind* for years to come.

### Passing On Peace Of Mind

Today is just one of many,  
And we live thinking of what lies ahead.

We want a sense of security,  
Peace of mind in what tomorrow holds.

Insurance is peace of mind  
for anyone at any age.

Insurance gives us confidence  
to face what lies ahead.

Insurance is for anyone  
seeking peace of mind.

