# News Release

### 第一生命保険株式会社

〒100-8411 東京都千代田区有楽町 1-13-1
The Dai-ichi Life Insurance Company, Limited
13-1, Yurakucho 1-chome, Chiyoda-ku,
Tokyo 100-8411, Japan



[Unofficial Translation]

February 23, 2016

Koichiro Watanabe President and Representative Director The Dai-ichi Life Insurance Company, Limited Code: 8750 (TSE First section)

### **Changes to Board Members**

The Dai-ichi Life Insurance Company, Limited (the "Company"; President: Koichiro Watanabe) hereby announces changes to its board members including the Directors and Executive Officers and appointment of new executive officers as of April 1, 2016.

- 1. Changes of titles, retirement and newly appointment of Directors and Executive Officers
- (1) Changes of Titles (as of April 1, 2016)

Name	Current	As of April 1, 2016
Shigeo Tsuyuki	Representative Director,	Representative Director,
	Deputy President,	Deputy President
	Chief General Manager, Asia Pacific	
Morinobu Nagahama	Director,	Director,
	Managing Executive Officer	Senior Managing Executive Officer
Koichi Maruno	Managing Executive Officer	Senior Managing Executive Officer,
Atsushi Takahashi	Managing Executive Officer,	Managing Executive Officer
	Chief General Manager, Western	
	Market,	
	General Manager, West Japan Sales	
	Bureau	
Katsuhisa Watanabe	Executive Officer	Managing Executive Officer
Hideo Hatanaka	Executive Officer	Managing Executive Officer

Name	Current	As of April 1, 2016
Kimihiro Sato	Executive Officer,	Managing Executive Officer,
	Chief General Manager, Metropolitan	Chief General Manager, Metropolitan
	Corporate Relations,	Corporate Relations
	General Manager, Kanagawa Sales	
	Bureau	
Akira Noguchi	Treated like Executive Officer,	Treated like Managing Executive
	Senior Executive Vice President of	Officer
	DIAM Co., Ltd.	
Tetsuya Kikuta	Executive Officer,	Executive Officer,
	Chief General Manager, Investment,	Chief General Manager, Investment
	General Manager, Equity Investment	
	Dept.	

# (2) Retiring Officer (as of March 31, 2016)

Name	Current
Takehide Itonaga (*)	Senior Managing Executive Officer

### Note:

(\*) Takehide Itonaga will be appointed as an Advisor to Sohgo Housing Co., Ltd. on April 1, 2016.

# (3) Appointment of New Executive Officers (as of April 1, 2016)

Name	Current	As of April 1, 2016
Sumie Watanabe	Special General Manager(In charge of	Executive Officer
	Financial Planning and Consulting	
	Dept. and Human Resources Dept.)	
Mitsunori Moriguchi	Senior General Manager,	Executive Officer,
	General Manager, Sendai Branch	Chief General Manager, Western
	Office	Market,
		General Manager, West Japan Sales
		Bureau
Norimitsu Kawahara	Treated like Senior General Manager,	Executive Officer,
	CEO, DLI Asia Pacific Pte. Ltd.,	Chief General Manager, Asia Pacific
	Staff General Manager, International	
	Business Management Dept.	
Takahiro Shibagaki	General Manager, Financial Institution	Executive Officer,
	Relations Dept.	General Manage, Financial Institution
		Relations Dept.

Name	Current	As of April 1, 2016
Yasuhiro Miyata	General Manager, Group Pension	Executive Officer,
	Business Unit	General Manager, Group Pension
		Business Unit
Ichiro Okamoto	General Manager, Government	Executive Officer,
	Relations Dept.	General Manager, Government
		Relations Dept.
Mamoru Akashi	Treated like Special General Manager,	Treated like Executive Officer(*)
	Managing Executive Officer and	
	Director of the Dai-ichi Frontier Life	
	Insurance Co., Ltd.	
Yasutaka Yamada	Treated like General Manager,	Treated like Executive Officer
	Executive Director of DIAM Co., Ltd.	

### Note:

<sup>(\*)</sup>Mamoru Akashi will be appointed as Deputy President and Representative Director of the Dai-ichi Frontier Life Insurance Co., Ltd. on April 1, 2016.

<sup>\*</sup>Please refer to the page 11 to 12 for a reason of the appointment of the new executive officers.

<sup>\*</sup>Please refer to the page 13 to 20 for a biography of the newly appointed executive officers.

# 2. Directors, Audit and Supervisory Board Members and Executive Officers as of April 1, 2016

Name	Title
Katsutoshi Saito	Representative Director, Chairman of the Board
Koichiro Watanabe	Representative Director, President
Shigeo Tsuyuki	Representative Director, Deputy President
Norimitsu Horio	Representative Director, Deputy President
Satoru Tsutsumi	Representative Director, Deputy President
Kazuma Ishii	Director, Senior Managing Executive Officer
Tomoyasu Asano	Director, Senior Managing Executive Officer
Hideo Teramoto	Director, Senior Managing Executive Officer
Takashi Kawashima	Director, Senior Managing Executive Officer
Kenji Sakurai	Director, Senior Managing Executive Officer
Morinobu Nagahama	Director, Senior Managing Executive Officer
Haruo Funabashi	Director
Michiko Miyamoto	Director
George Olcott	Director
Rieko Sato	Director
Ungyong Shu	Director
Atsushi Nagayama	Senior Audit and Supervisory Board Member
Fusakazu Kondo	Senior Audit and Supervisory Board Member
Masasuke Omori	Audit and Supervisory Board Member
Takashi Wachi	Audit and Supervisory Board Member
Tsuneaki Taniguchi	Audit and Supervisory Board Member
Koichi Maruno	Senior Managing Executive Officer
Akio Tanaka	Managing Executive Officer
Nobuyuki Akimoto	Managing Executive Officer
Atsushi Takahashi	Managing Executive Officer
Shinichi Aizawa	Managing Executive Officer
Satoru Sato	Managing Executive Officer
Masamitsu Nanbu	Managing Executive Officer
Seiji Inagaki	Managing Executive Officer
Masao Taketomi	Managing Executive Officer
Masahiro Takashima	Managing Executive Officer
Katsuhisa Watanabe	Managing Executive Officer
Hideo Hatanaka	Managing Executive Officer
Kimihiro Sato	Managing Executive Officer

Name	Title
Tetsuya Kikuta	Executive Officer
Chieko Takahashi	Executive Officer
Munehiro Uryu	Executive Officer
Hiroshi Shoji	Executive Officer
Tatsusaburo Yamamoto	Executive Officer
Sumie Watanabe	Executive Officer
Mitsunori Moriguchi	Executive Officer
Norimitsu Kawahara	Executive Officer
Takahiro Shibagaki	Executive Officer
Yasuhiro Miyata	Executive Officer
Ichiro Okamoto	Executive Officer

### 3. Responsibilities of and delegations to Executive Officers as of April 1, 2016

Name and Title	Responsibilitie	es ("Supervising" or "In charge of")	Delegations
Shigeo Tsuyuki	Assistant to Pr	resident (International Insurance Business)	
(Representative			
Director,	Supervising	International Business Management Dept. (supervise	
Deputy President)		the matters regarding North America and Asia	
		Pacific)	
	In charge of	International Business Management Dept. (except for	
		the matters regarding North America and Asia	
		Pacific)	
Norimitsu Horio	Assistant to Pr	resident (Domestic Insurance Business)	
(Representative			
Director,	Supervising	Quality Management Promotion Dept., Alliance	-
Deputy President)		Business Promotion Dept., Retail Management Dept.,	
		Sales Personnel Dept., Sales Office Manager Training	
		Dept., Agency Sales Promotion Dept., East Japan	
		Sales Management Dept., West Japan Sales	
		Management Dept., Chubu Sales Management Dept.,	
		Kansai Sales Management Dept.	
Satoru Tsutsumi	Assistant to Pr	resident (Asset Management Business)	
(Representative	7 issistant to 1 i	resident (Asset Management Business)	
Director,	Supervising	Separate Account Management Dept., Investment	
Deputy President)	Supervising	Planning Dept., Loan Dept., Fixed Income Investment	
Deputy Fresident)			
		Dept., Global Fixed Income Investment Dept., Equity	
T7 T1"	g	Investment Dept., Real Estate Dept.	
Kazuma Ishii	Supervising	Profit Management Dept., Financial Planning and	
(Director,	7 1 0	Actuarial Dept.	
Senior Managing	In charge of	Investment Administration Dept., Credit Dept.	
Executive Officer)	g		
Tomoyasu Asano	Supervising	IT Business Process Planning Dept., Business Process	
(Director,		Planning Dept.	
Senior Managing	In charge of	Product Development and Management Unit,	
Executive Officer)		Investment Trust Service Center, Underwriting and	
		Medical Dept., Policy Service Dept., Claims Dept.	
Hideo Teramoto	Supervising	Sales Force Planning Dept., Total Life Planning and	Chief General Manager,
(Director,		Sales Training Dept.	Marketing Promotion
Senior Managing	In charge of	Marketing Strategy Dept.	
Executive Officer)			
Takashi Kawashima	Supervising	Corporate Planning Dept., Government Relations	Chief General Manager,
(Director,		Dept.	DSR Management
Senior Managing	In charge of	Dai-ichi's Social Responsibility Promotion Center,	Promotion,
Executive Officer)		Public Relations Dept.	Deputy Chief of Group
			Management
			Headquarters

Name and Title	Responsibilitie	es ("Supervising" or "In charge of")	Delegations
Kenji Sakurai	In charge of	Workplace Sales Force Promotion Dept., Financial	Chief General Manager,
(Director,		Planning and Consulting Dept., Customer Service	Consulting Promotion,
Senior Managing		Dept., Contact Center Control Dept., Metropolitan	Chief General Manager,
Executive Officer)		Sales Management Dept.	Metropolitan Market
Morinobu Nagahama	Supervising	Claims Payment Examination Center, Risk	
(Director,		Management Dept., General Affairs Dept., Affiliated	
Senior Managing		Business Management Dept., Human Resources Dept.	
Executive Officer)	In charge of	Internal Audit Dept., Compliance Control Dept.,	
		Secretarial Dept., Legal Dept.	
Koichi Maruno	Supervising	Group Life Insurance Business Unit, Group Pension	
(Senior Managing		Business Unit, Group Pension Service Dept.,	
Executive Officer)		Wholesale Management Dept., Corporate Relations	
		Dept. No.5, No.6, No.7 and No.8, International	
		Corporate Relations Dept., Financial Institution	
		Relations Dept., Dispersed Sector Relations Dept.,	
		Public Sector Relations Dept., Metropolitan	
		Corporate Relations Dept. No.1, No.2 and No.3,	
		Kanagawa Sales Bureau, Hokkaido Sales Bureau,	
		East Japan Corporate Relations Dept., West Japan	
		Sales Bureau, Chubu Corporate Relations Dept.,	
		Osaka Corporate Relations Dept., Kyoto/Kobe	
		Corporate Relations Dept.	
	In charge of	Corporate Relations Dept. No.1, No.2, No.3 and No.4.	
Akio Tanaka	In charge of	Chubu Sales Management Dept., Chubu Corporate	Chief General Manager,
(Managing Executive		Relations Dept.	Chubu Operations Bureau
Officer)			
Nobuyuki Akimoto	In charge of	Kansai Market Sales Dept., Osaka Corporate	Chief General Manager,
(Managing Executive		Relations Dept., Kyoto/Kobe Corporate Relations	Kansai Operations Bureau
Officer)		Dept.	
Atsushi Takahashi	In charge of	Quality Management Promotion Dept., Alliance	
(Managing Executive		Business Promotion Dept., Agency Sales Promotion	
Officer)		Dept.	
Shinichi Aizawa	In charge of	International Business Management Dept. (in charge	Chief General Manager,
(Managing Executive		of the matters regarding North America)	North America
Officer)			
Satoru Sato	In charge of	IT Business Process Planning Dept., Business Process	
(Managing Executive		Planning Dept.	
Officer)			
Masamitsu Nanbu	In charge of	Retail Management Dept., Sales Personnel Dept.,	
(Managing Executive		Sales Office Manager Training Dept.	
Officer)			
Nobuyuki Akimoto (Managing Executive Officer)  Atsushi Takahashi (Managing Executive Officer)  Shinichi Aizawa (Managing Executive Officer)  Satoru Sato (Managing Executive Officer)  Masamitsu Nanbu (Managing Executive	In charge of  In charge of	Relations Dept., Kyoto/Kobe Corporate Relations Dept.  Quality Management Promotion Dept., Alliance Business Promotion Dept., Agency Sales Promotion Dept.  International Business Management Dept. (in charge of the matters regarding North America)  IT Business Process Planning Dept., Business Process Planning Dept.  Retail Management Dept., Sales Personnel Dept.,	Kansai Operations Burea  Chief General Manager,

Name and Title	Responsibilitie	es ("Supervising" or "In charge of")	Delegations
Seiji Inagaki (Managing Executive Officer)	In charge of	Corporate Planning Dept.	Chief of Group  Management Strategy  Unit,  General Manager,  Corporate Planning Dept.
Masao Taketomi (Managing Executive Officer)  Masahiro Takashima	In charge of  In charge of	Affiliated Business Management Dept., Human Resources Dept.  East Japan Sales Management Dept., Hokkaido Sales	Chief of Group Human Resources Unit, General Manager, Human Resources Dept. Chief General Manager,
(Managing Executive Officer)	-	Bureau, East Japan Corporate Relations Dept.	Eastern Market, General Manager, Hokkaido Sales Bureau
Katsuhisa Watanabe (Managing Executive Officer) Hideo Hatanaka (Managing Executive	In charge of  In charge of	Wholesale Management Dept., Corporate Relations Dept. No.5, No.6, No.7 and No.8, Dispersed Sector Relations Dept. Claims Payment Examination Center, Risk Management Dept., General Affairs Dept.	
Officer)  Kimihiro Sato  (Managing Executive	In charge of	Metropolitan Sales Management Dept. (joint oversight with Mr. Sakurai), Metropolitan Corporate	Chief General Manager, Metropolitan Corporate
Officer)  Tetsuya Kikuta (Executive Officer)	In charge of	Relations Dept. No.1 No.2 and No.3, Kanagawa Sales Bureau  Fixed Income Investment Dept., Global Fixed Income Investment Dept., Equity Investment Dept.	Relations  Chief General Manager, Investment
Chieko Takahashi (Executive Officer)	In charge of	Group Life Insurance Business Unit, Public Sector Relations Dept. Sales Force Planning Dept. Total Life Planning and	General Manager, Public Sector Relations Dept.
Munehiro Uryu (Executive Officer)	In charge of	Sales Force Planning Dept., Total Life Planning and Sales Training Dept.	General Manager, Total Life Planning and Sales Training Dept.
Hiroshi Shoji (Executive Officer)	In charge of	Profit Management Dept., Financial Planning and Actuarial Dept.	General Manager, Financial Planning and Actuarial Dept.
Tatsusaburo Yamamoto (Executive Officer)	In charge of	Separate Account Management Dept., Investment Planning Dept., Loan Dept., Real Estate Dept.	Chief of Asset  Management Business  Unit,  General Manager,  Investment Planning  Dept.

Name and Title	Responsibilitie	es ("Supervising" or "In charge of")	Delegations
Sumie Watanabe (Executive Officer)	In charge of	Human Resources Dept.(in charge of the matters regarding Diversity and Inclusion, joint oversight with Mr. Taketomi)	
Mitsunori Moriguchi (Executive Officer)	In charge of	West Japan Sales Management Dept., West Japan Sales Bureau	Chief General Manager, Western Market, General Manager, West Japan Sales Bureau
Norimitsu Kawahara (Executive Officer)	In charge of	International Business Management Dept. (in charge of the matters regarding Asia Pacific)	Chief General Manager, Asia Pacific
Takahiro Shibagaki (Executive Officer)	In charge of	International Corporate Relations Dept., Financial Institution Relations Dept.	General Manager, Financial Institution Relations Dept.
Yasuhiro Miyata (Executive Officer)	In charge of	Group Pension Business Unit, Group Pension Service Dept., Separate Account Management Dept.(joint oversight with Mr. Yamamoto)	General Manager, Group Pension Business Unit
Ichiro Okamoto (Executive Officer)	In charge of	Government Relations Dept.	General Manager, Government Relations Dept.

#### Note:

- 1. Executive Officers are in charge of parts of branch offices' businesses in accordance with their responsibilities about Branch Office.
- 2. "Deputy President" means to support the President for overall work.
- 3. "Supervising" means that the Executive Officers provide advice or guidance to the other Executive Officers who are in charge of their departments from a total perspective, and support the President.

# 4. Responsibilities of Group Management Headquarters to Executive Officers as of April 1, 2016

Name and Title	Responsibilities (In charge of)
Shigeo Tsuyuki	International Life Insurance Business Unit (except for matters regarding
(Representative Director, Deputy President)	North America and Asia Pacific, but joint oversight with Mr. Aizawa, for
	matters regarding North America which relate to the overall group
	international life insurance business strategy, and joint oversight with Mr.
	Kawahara, for matters regarding Asia Pacific which relate to the overall
	group international life insurance business strategy)
Satoru Tsutsumi	Asset Management Business Unit
(Representative Director, Deputy President)	
Kazuma Ishii	Group Accounting Unit
(Director, Senior Managing Executive Officer)	
Tomoyasu Asano	Group IT Business Process Unit
(Director, Senior Managing Executive Officer)	
Hideo Teramoto	Marketing Strategy Unit
(Director, Senior Managing Executive Officer)	
Takashi Kawashima	Group Management Strategy Unit, Group Public Relations Unit
(Director, Senior Managing Executive Officer)	
Morinobu Nagahama	Group Risk Management Unit, Group Compliance Unit, Group General
(Director, Senior Managing Executive Officer)	Affairs Unit, Group Human Resources Unit, Group Internal Audit Unit
Shinichi Aizawa	International Life Insurance Business Unit (in charge of the matters
(Managing Executive Officer)	regarding North America)
Norimitsu Kawahara	International Life Insurance Business Unit (in charge of the matters
(Executive Officer)	regarding Asia Pacific)

# Reason for appointment of Executive Officers and Treated Like Executive Officers as of April 1, 2016

Name	Reasons
Sumie Watanabe	Her carrier evolved around consulting sales business. She demonstrated
	excellence in nurturing the skilled consultants on top of her own business
	performances. She plays a leading role in promoting diversity among the
	Company, managing human capital among the locally designated female
	employees at Human Resources Department, besides her responsibility at
	Financial Planning and Consulting Department. The Company believes
	she has the knowledge and experience to execute duties as an Executive
	Officer with accuracy, fairness, and efficiency.
Mitsunori Moriguchi	His carrier evolved around life insurance business through Total Life
	Plan Designers. He demonstrated excellence in putting sales strategies
	into practice and improving business performances throughout his
	carrier, including the time when he served as the General Manager of
	three branch offices. The Company believes he has the knowledge and
	experience to execute duties as an Executive Officer with accuracy,
	fairness, and efficiency.
Norimitsu Kawahara	His carrier at the Company, among others, includes responsibility at
	international business. After successfully inaugurated a joint venture life
	insurance company in India, he is currently responsible for development
	of businesses in Asia Pacific region as Chief Executive Officer of DLI
	Asia Pacific PTE, Ltd. The Company believes he has the knowledge and
	experience to execute duties as an Executive Officer with accuracy,
	fairness, and efficiency.
Takahiro Shibagaki	His carrier at the Company includes, among others, responsibilities at
	corporate planning organizations such as Secretarial Department and
	Public Relations Department. He continues to demonstrate strong
	leadership developing business with financial institutions at Financial
	Institution Relations Department. The Company believes he has the
	knowledge and experience to execute duties as an Executive Officer with
	accuracy, fairness, and efficiency.
Yasuhiro Miyata	His carrier at the Company includes, among others, responsibilities at
	asset management business (managing third-party funds), asset
	management at Dai-ichi Life, and group pension business. He is
	currently responsible for promoting synergies and cooperation between
	asset management and group pension business at the Company. The
	Company believes he has the knowledge and experience to execute duties
	as an Executive Officer with accuracy, fairness, and efficiency.

Name	Reasons
Ichiro Okamoto	His carrier at the Company includes, among others, responsibilities at
	Corporate Planning Department and General Affairs Departments. At
	Government Relations Department, his achievements include a
	contribution to value creation and steady operation among life insurance
	industry while supporting the President to chair the Life Insurance
	Association of Japan. The Company believes he has the knowledge and
	experience to execute duties as an Executive Officer with accuracy,
	fairness, and efficiency.
Mamoru Akashi	His carrier evolved around sales strategies of the Company. After serving
	as General Manager for two branch offices, he is playing a leading role as
	director and managing executive officer of Dai-ichi Frontier Life in
	charge of corporate planning and general affairs. The Company believes
	he has the knowledge and experience to execute duties as an Executive
	Officer with accuracy, fairness, and efficiency.
Yasutaka Yamada	His carrier at the Company includes, among others, responsibilities in
	international business and asset management business. He currently
	demonstrates his strong leadership in asset management business with a
	capacity as the Director in charge of corporate planning at DIAM Co.,
	Ltd. The Company believes he has the knowledge and experience to
	execute duties as an Executive Officer with accuracy, fairness, and
	efficiency.

# 6. Biography of Newly Appointed Executive Officers

Name	Sumie Watanabe	
Date of Birth	November 27, 1959	
Education	March 1980	Graduated from Chiba Keizai Junior College
Career History	August 1980	Joined the Dai-ichi Mutual Life Insurance Company
		(presently the Dai-ichi Life Insurance Company, Limited)
	April 2008	Staff General Manager, Financial Planning Sales Dept.
	April 2010	Staff General Manager, Financial Planning Consulting Dept.
	April 2015	Special General Manager
		(in charge of Financial Planning and Consulting Dept. and Human
		Resources Dept.)

Name	Mitsunori Moriguchi	
Date of Birth	August 21, 1963	
Education	March 1986	Graduated from Keio University,
		Faculty of Business and Commerce
Career History	April 1986	Joined the Dai-ichi Mutual Life Insurance Company
		(presently the Dai-ichi Life Insurance Company, Limited)
	April 2007	General Manager, Kawagoe Branch Office
	April 2009	General Manager, Yokohama Branch Office
	April 2011	General Manager, Osaka Sales Promotion Dept.
	April 2014	General Manager, Sendai Branch Office
	April 2015	Senior General Manager

Name	Norimitsu Kawahara	
Date of Birth	February 11, 1964	
Education	March 1986	Graduated from Hitotsubashi University,
		Faculty of Economics
Career History	April 1986	Joined the Dai-ichi Mutual Life Insurance Company
		(presently the Dai-ichi Life Insurance Company, Limited)
	April 2007	Staff General Manager, Investment Planning Dept.
	October 2007	Staff General Manager, International Business Management Dept.
	August 2008	Treated like General Manager, Star Union Dai-ichi Life Insurance
		Company Limited
	July 2011	Staff General Manager, International Business Management Dept.
	April 2014	Treated like General Manager, Dai-ichi Life International (Asia
		Pacific) Limited
		Staff General Manager, International Business Management Dept.
	January 2015	Treated like General Manager, DLI Asia Pacific Pte. Ltd.
		Staff General Manager, International Business Management Dept.
	April 2015	Treated like Senior General Manager
		(presently CEO, DLI Asia Pacific Pte. Ltd.)

Name	Takahiro Shibagaki	
Date of Birth	February 25, 1965	
Education	March 1987	Graduated from Waseda University,
		School of Political Science and Economics
Career History	April 1987	Joined the Dai-ichi Mutual Life Insurance Company
		(presently the Dai-ichi Life Insurance Company, Limited)
	April 2008	Staff General Manager, Secretarial Dept.
	April 2010	General Manager, Secretarial Dept.
	April 2012	General Manager, Public Relations Dept.
	April 2015	General Manager, Financial Institution Relations Dept.

Name	Yasuhiro Miyata	
Date of Birth	March 28, 1965	
Education	March 1987	Graduated from Keio University,
		Faculty of Economics
Career History	April 1987	Joined the Dai-ichi Mutual Life Insurance Company
		(presently the Dai-ichi Life Insurance Company, Limited)
	April 2008	Treated like General Manager, DIAM Co., Ltd.
	April 2009	General Manager, Foreign Fixed Income Investment Dept.
	April 2014	General Manager, Group Pension Business Unit

Name	Ichiro Okamoto	
Date of Birth	September 26, 1964	
Education	March 1988	Graduated from the University of Tokyo,
		Faculty of Law
Career History	April 1988	Joined the Dai-ichi Mutual Life Insurance Company
		(presently the Dai-ichi Life Insurance Company, Limited)
	April 2009	General Manager, Corporate Administration Dept.
	April 2011	General Manager, General Affairs Dept.
	April 2012	General Manager, Research Dept.
		(renamed to Government Relations Dept. in FY 2015)

Name	Mamoru Akash	i
Date of Birth	October 9, 1964	1
Education	March 1988	Graduated from Keio University,
		Faculty of Business and Commerce
Career History	April 1988	Joined the Dai-ichi Mutual Life Insurance Company
		(presently the Dai-ichi Life Insurance Company, Limited)
	April 2009	General Manager, Sasebo Sales Branch Office
	April 2011	General Manager, Atsugi Branch Office
	April 2013	General Manager, the Dai-ichi Frontier Life Insurance Co., Ltd.
	April 2015	Treated like Special General Manager, the Dai-ichi Frontier Life
		Insurance Co., Ltd.
		(presently Managing Executive Officer and Director of the
		Dai-ichi Frontier Life Insurance Co., Ltd.)

Name	Yasutaka Yamada	
Date of Birth	April 19, 1962	
Education	December 1988	Graduated from Husson University
Career History	April 1989	Joined the Dai-ichi Mutual Life Insurance Company
		(presently the Dai-ichi Life Insurance Company, Limited)
	April 2010	Treated like General Manager, DIAM Co., Ltd.
		(presently Executive Director of DIAM Co., Ltd.)

Investor Contact: Investor Relations Center Corporate Planning Department

+81 50 3780 6930

This press release may contain statements that are "forward-looking statements" regarding our intent, belief or current expectations of management with respect to our future results of operations and financial condition. Any such forward-looking statements are not historical facts but instead represent only our belief regarding future events, many of which, by their nature, are inherently uncertain and outside our control. Important factors that could cause actual results to differ from those in specific forward-looking statements include, without limitation, economic and market conditions, consumer sentiment, political events, level and volatility of interest rates, currency exchange rates, security valuations and competitive conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ.